

the
Leading European
Entertainment Network



Results 2006

London, 08 March 2007

Gerhard Zeiler
Elmar Heggen

- **Introduction**

- **Business Review**
- **Financial Review**
- **Strategy Review**
- **Outlook**

Leading European
Entertainment Networks

RTL Group Highlights 2006

+10.3%

Revenue
5.6 billion

+12.3%

Reported EBITA
851 million

+0.3p

EBITA margin
15.1%

Record results at
all main
Profit Centres

Strong cash
conversion: **98%**
Net Cash Position:
EUR 734 million

Extraordinary
dividend proposed
Total dividend:
EUR 3.00 per share

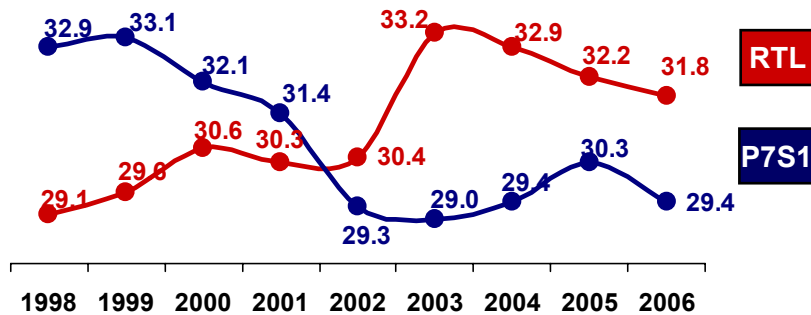
▶ RTL Group with record results in 2006

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- **Business Review**
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- Strategy Review
- Outlook

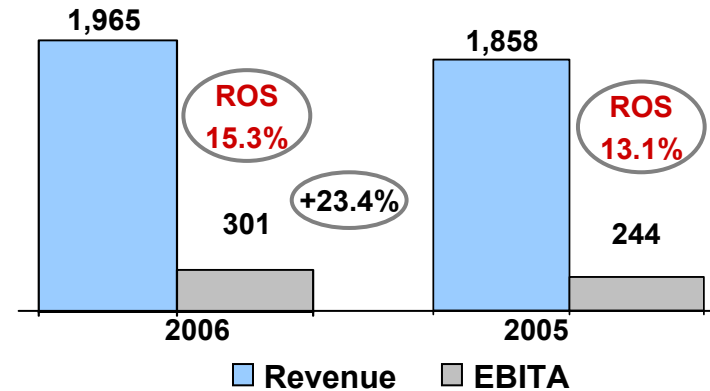
Leading European
Entertainment Networks

Profit Centre Germany – Results 2006

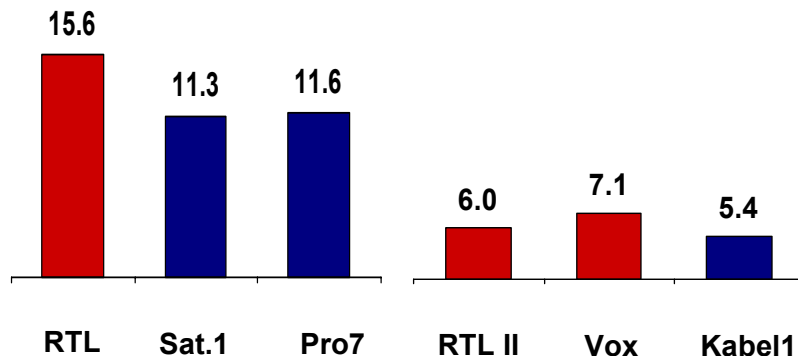
Audience share (14 - 49) in %



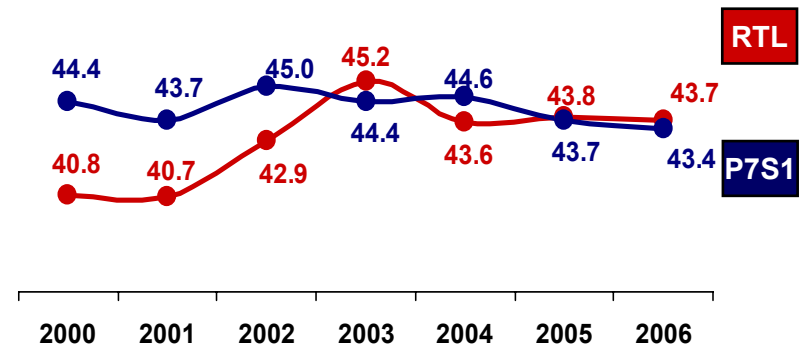
Key financials (in EUR million)



Audience share (14-49) in %

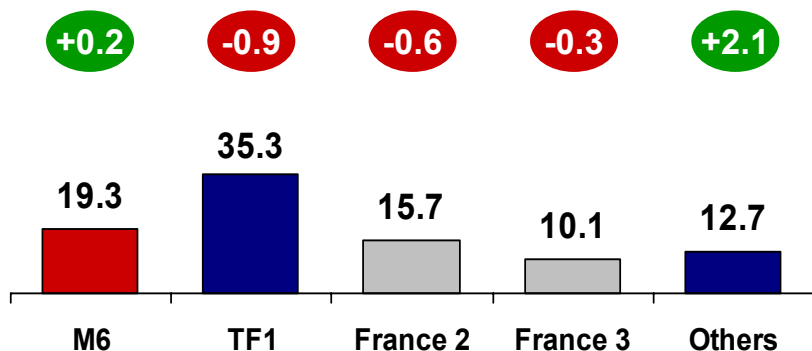


Share of net advertising market

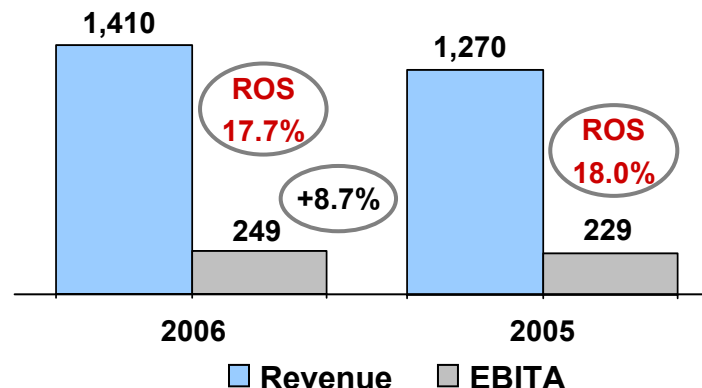


Profit Centre M6 – Results 2006

Audience share (housewives < 50) in %

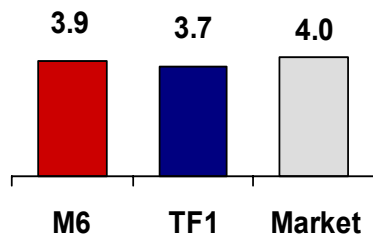


Key financials (in EUR million)

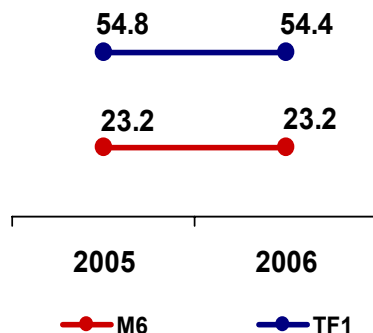


Advertising market

Net ad development (%) 2006 vs. 2005



Ad share (%)



Key facts 2006

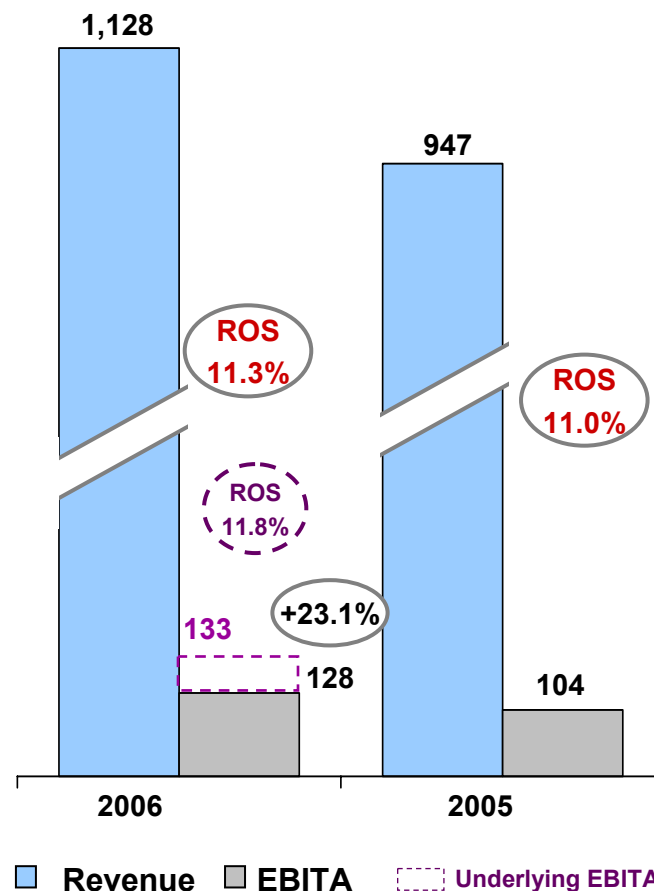
- § Audience shares at all-time high - M6 only terrestrial channel to grow despite increased fragmentation
- § Strong revenue and EBITA growth
- § New diversification businesses compensate for loss of TPS revenue following exit

Profit Centre FremantleMedia – Results 2006

Key facts 2006

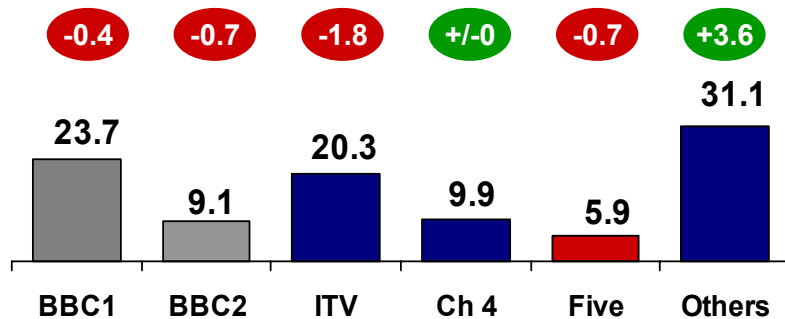
- § Business performs strongly in three main markets of USA, UK and Germany
- § Enterprises division, comprising licensing and distribution continues extremely positive development
- § “Idol” format continues strong performance around the globe (sold to 39 territories as at end of 2006) but now successfully complemented by new formats including the “Got Talent” show, launched on NBC in 2006, which has been sold to 14 countries
- § Continued development in 2007 supported by commercial exploitation including diversification, new platform and partnership opportunities

Key financials 2006 (in EUR million)



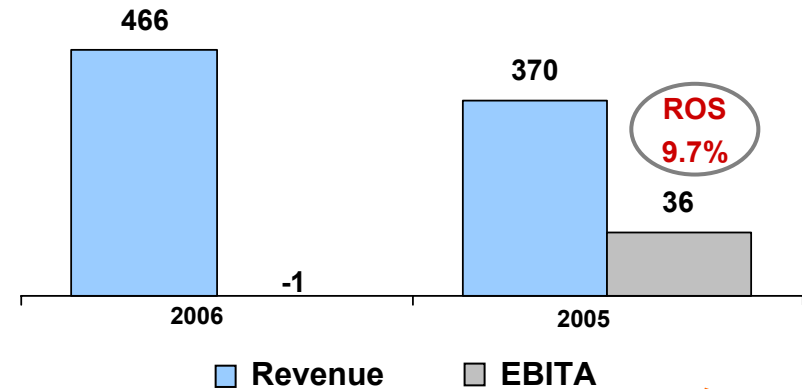
Profit Centre Five – Results 2006

Share of adult viewing (all day) in %



Key financials (in EUR million)

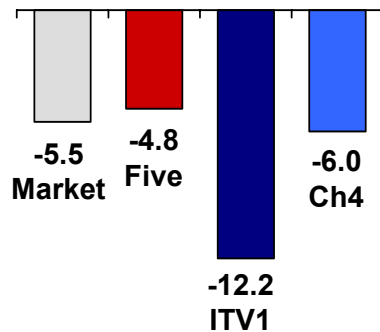
Reported



Net advertising market

Net ad development (%)

2006 vs. 2005

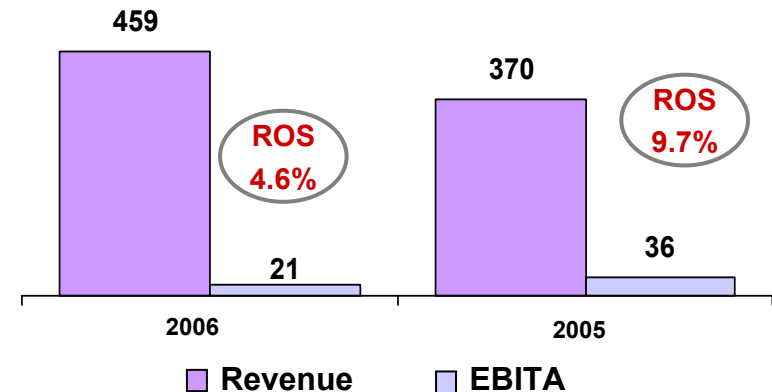


Net ad share (%)



Key financials (in EUR million)

Underlying

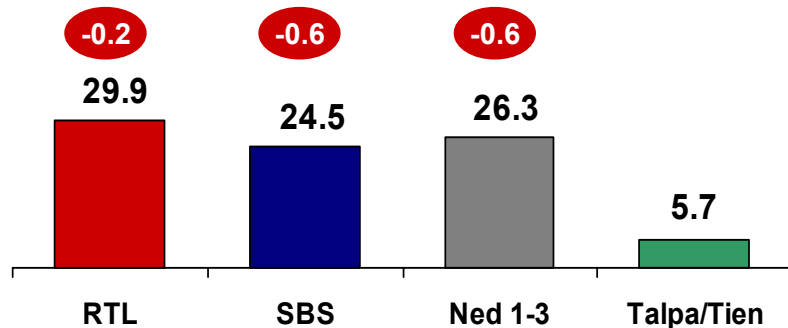


1) Five family spot advertising revenue
Source: BARB, ITC

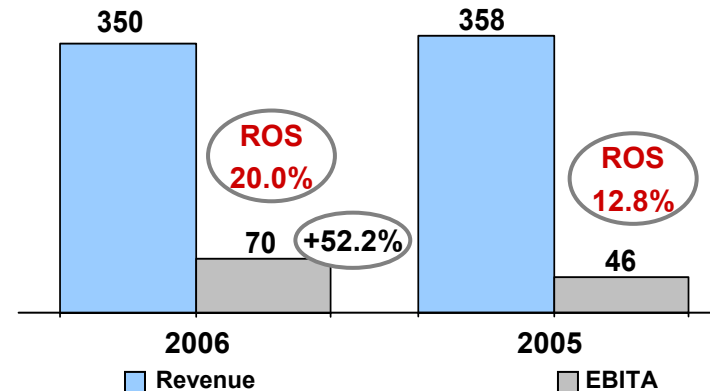
Profit Centre Netherlands – Results 2006

Audience share (shp 20 - 49, primetime) in%

Families of channels:

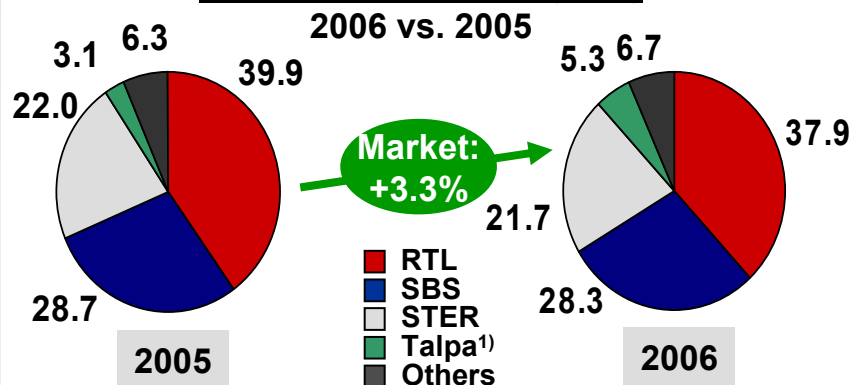


Key financials (in EUR million)



Net advertising market²⁾

Net Ad Market Share (in %)



Key facts 2006

- § Stable audience shares despite full year impact of Talpa and sporting events on competitor channels
- § Revenue slightly down solely as a result of reduced radio activities (Yorin sold beginning of 2006, RTL FM closed July 2006)
- § EBITA up significantly due to cost control and reduced radio losses

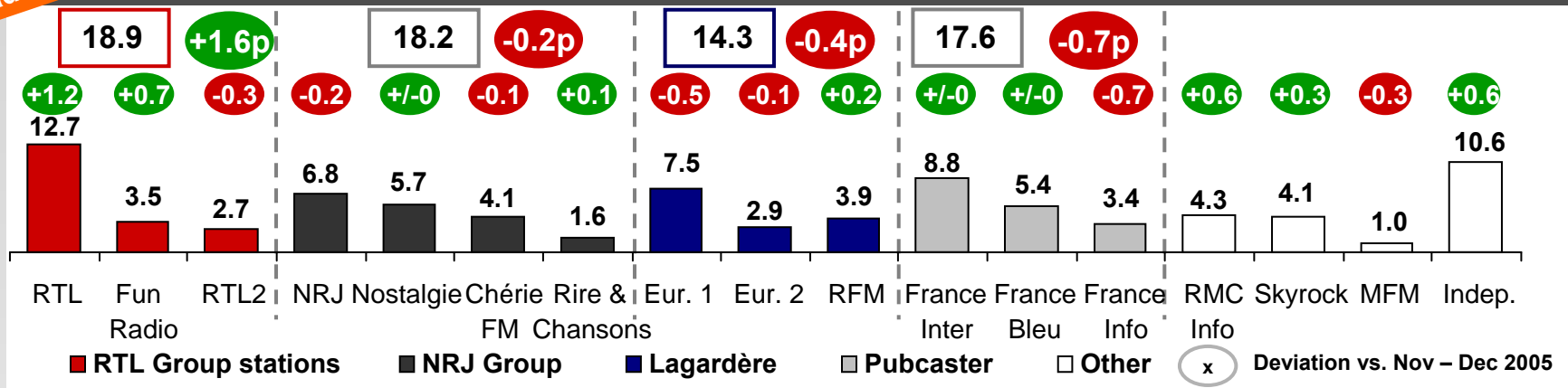
1) Talpa launched on 12 August 2005, average audience share for the year to December 2006

2) Source : RTL Group estimates

Profit Centre Radio France – Results 2006

Market Leadership!!

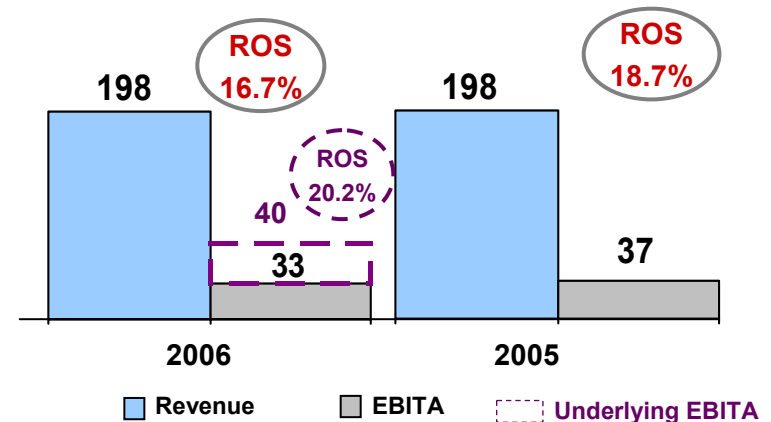
Audience share November – December 2006 (13+, all day, Mon - Fri) in %



Key facts 2006

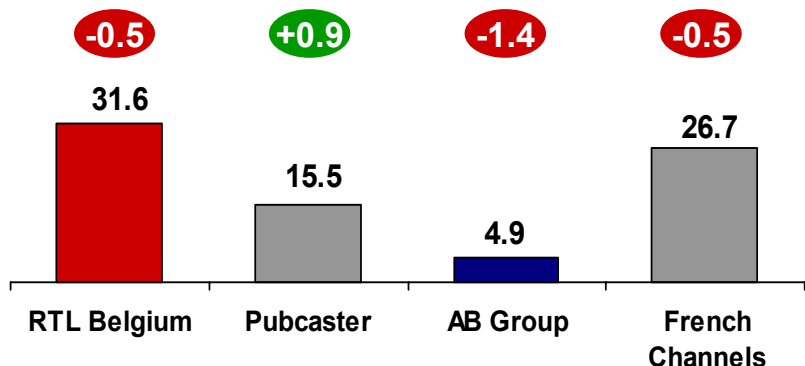
- § New programme strategy led to flagship channel, RTL, regaining lead and its best share for 4 years – and the RTL family re-establishing its market leadership
- § Reported EBITA down due to voluntary redundancy plan, underlying EBITA rose 8.1% to EUR 40 million

Key financials (in EUR million)

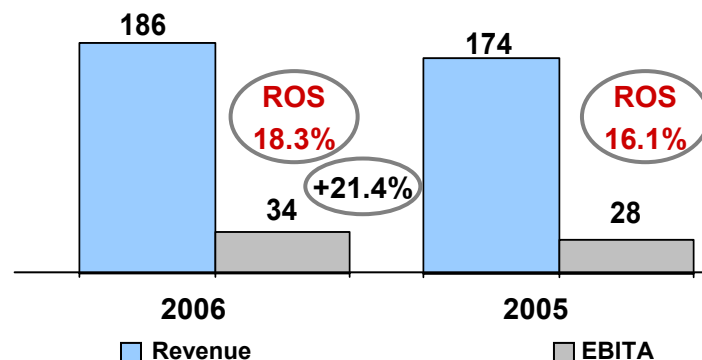


Profit Centre Belgium – Results 2006

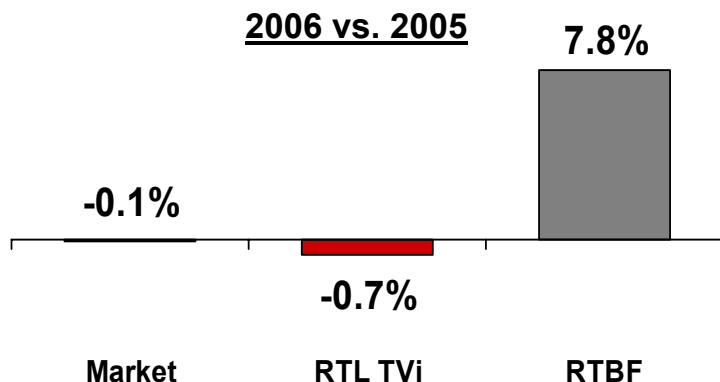
Audience share (shp18-54, primetime) in %



Key financials (in EUR million)



Net ad development

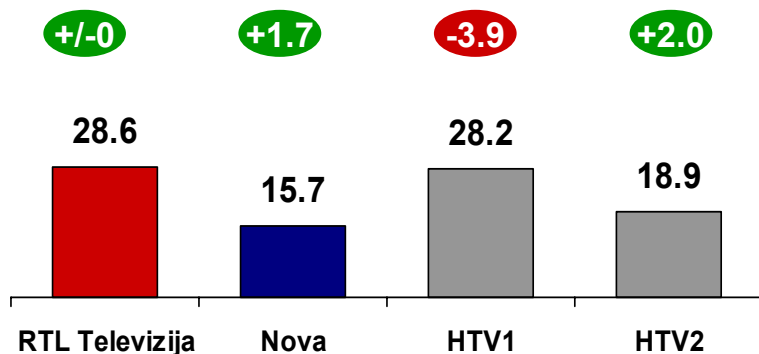


Key facts 2006

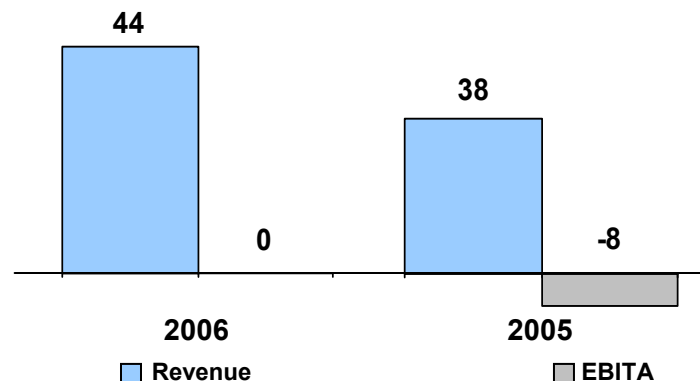
- § Overall audiences down slightly due to impact of WC broadcast by pubcaster
- § Radio performed strongly partly due to creation of new radio hub
- § EBITA improved to EUR 34 million (incl. one-off effects) resulting in a margin of over 18%

Profit Centre RTL Televizija – Results 2006

Audience share (18-49, all day) in %

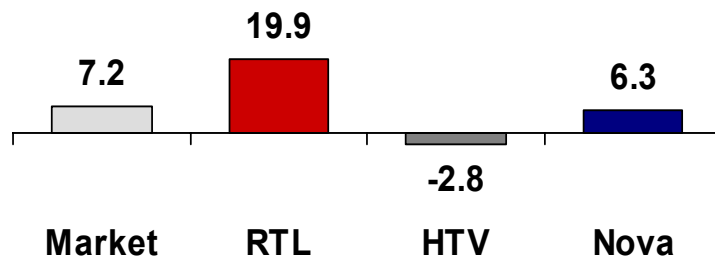


Key financials (in EUR million)



Net advertising market

Net ad development (%) 2006 vs. 2005

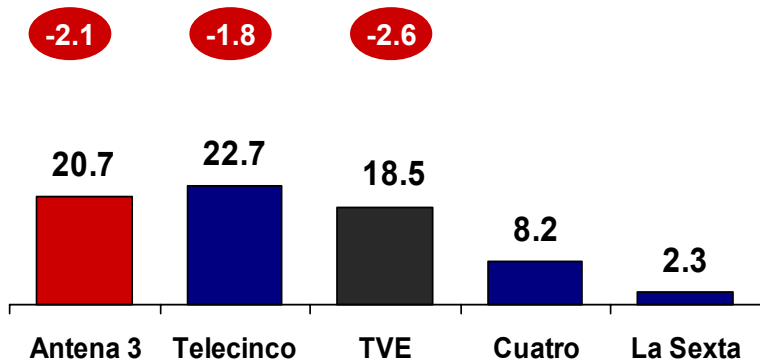


Key facts 2006

- § Significant increase in revenue and power ratio resulting in a breakeven position after just two full years of operations
- § Leading audience share position achieved in target group of 18-49 year olds

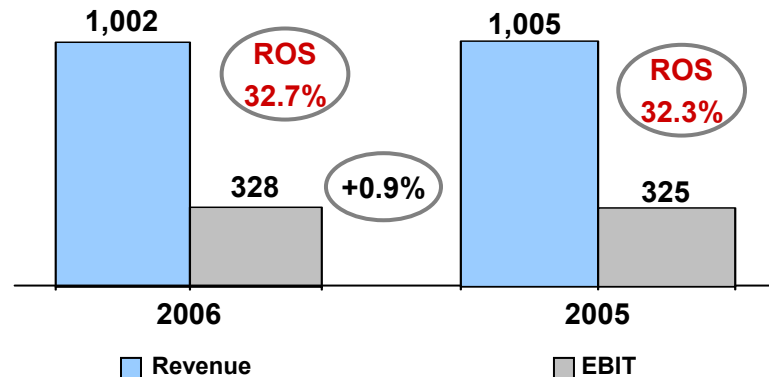
Profit Centre Antena 3 – Results 2006

Audience share (13-55, all day) in %



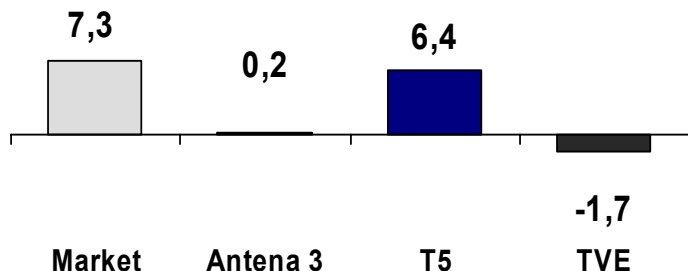
Key financials (in EUR million)

100% view



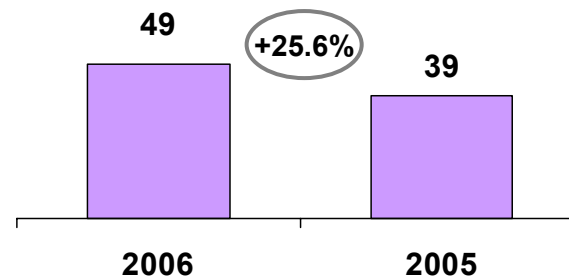
Net advertising market

Net ad development (%) 2006 vs. 2005

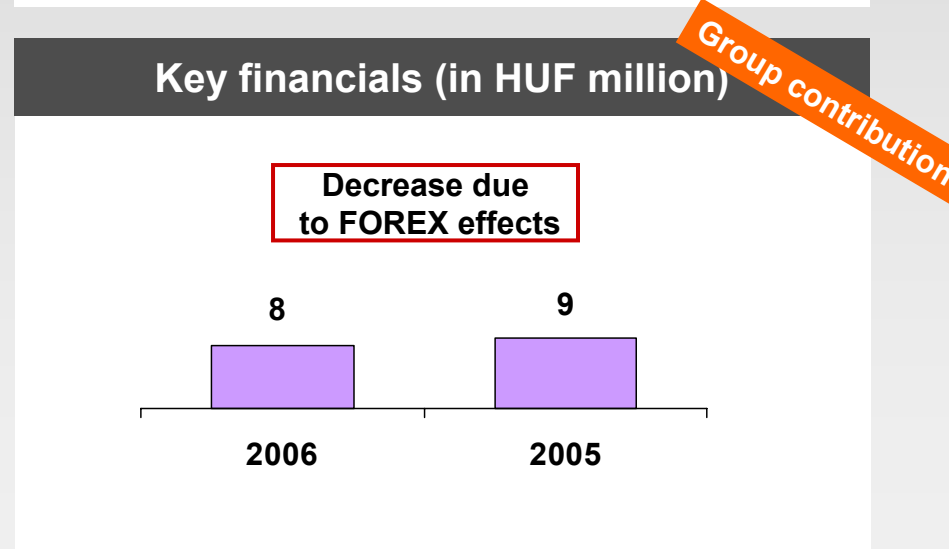
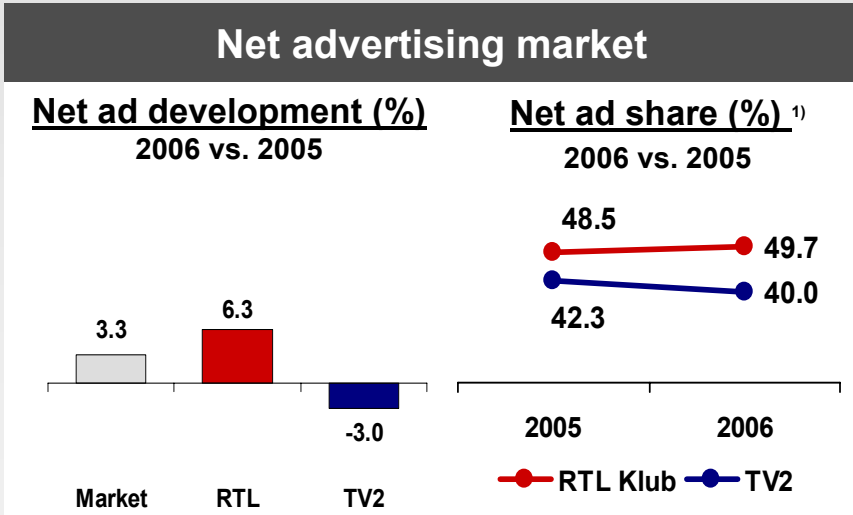
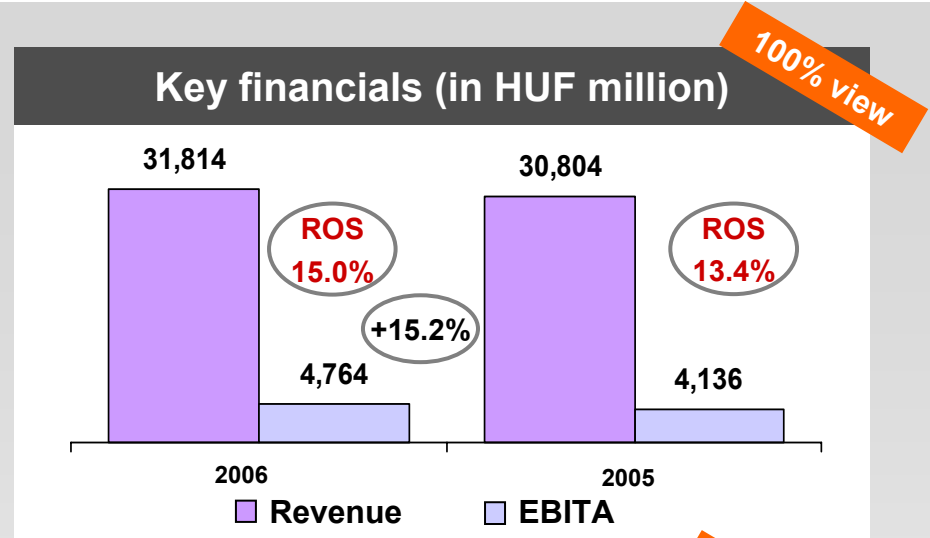
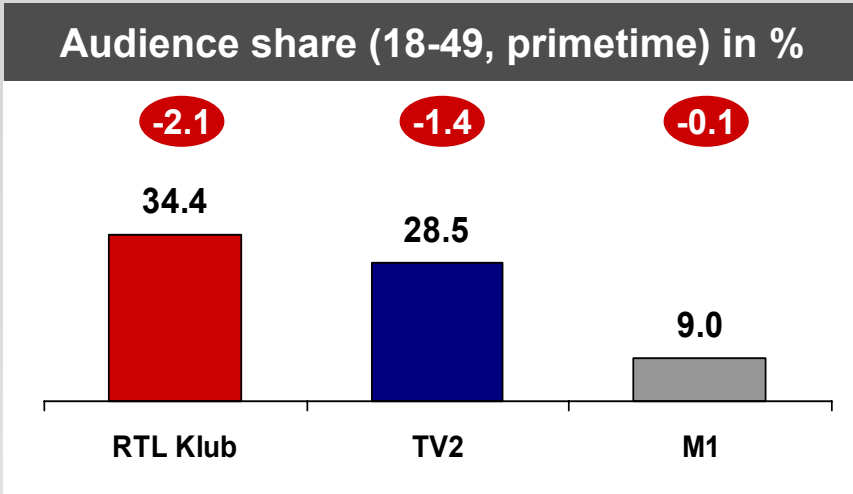


Key financials (in EUR million)

Group contribution



Profit Centre RTL Klub – Results 2006

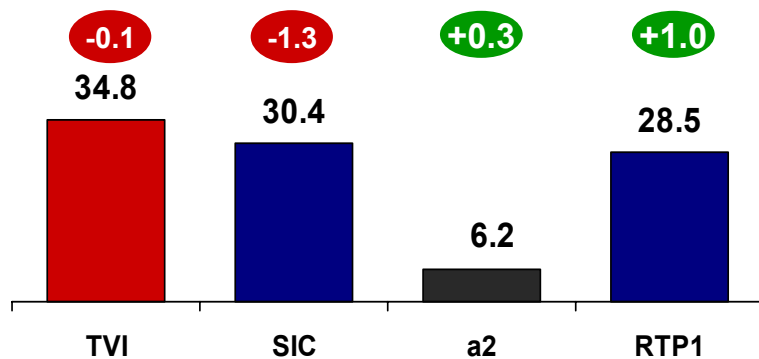


1) : Source: Internal estimates

Media Capital and Ren TV – Results 2006

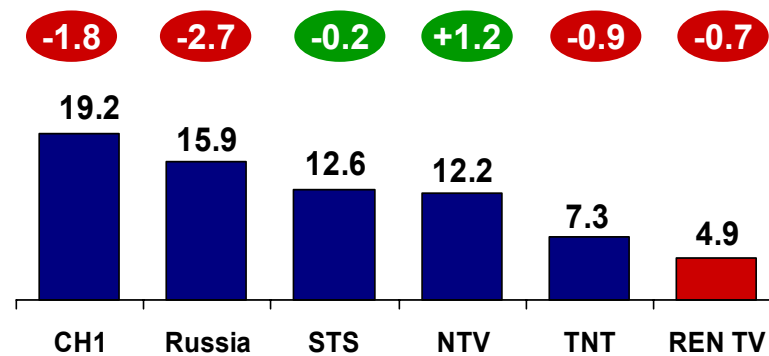
Media Capital (Portugal)

Audience share (all day, Portugal) in %

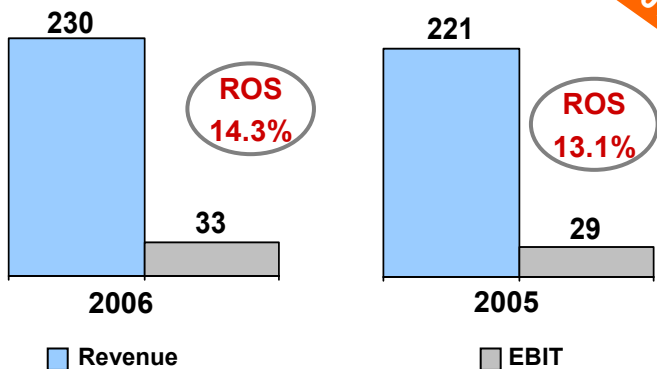


Ren TV (Russia)

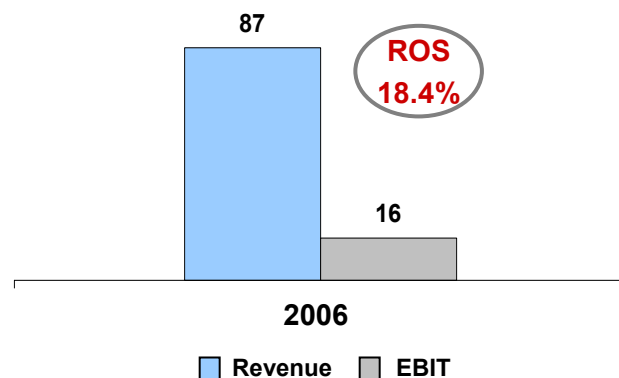
Audience share (6-54, all day, Russia) in %



Media Capital:
Key Financials (in EUR million)



Ren TV:
Key Financials (in EUR million)



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Leading European
Entertainment Networks

Review of results 31 December 2006 (1/2)

In EUR million	Year to December 2006	Year to December 2005	Per cent change
Revenue	5,640	5,115	+10.3
Reported EBITA	851	748	+12.3
Restructuring charges	(2)	(8)	
Start-up losses	(36)	(31)	
Adjusted EBITA	889	797	+11.5
Reported EBITA margin (%)	15.1	14.8	
Adjusted EBITA margin (%)	15.8	15.6	

Review of results 31 December 2006 (2/2)

In EUR million

	Year to December 2006	Year to December 2005	Per cent change
Reported EBITA	851	748	+12.3
Amortisation of fair values	(16)	(18)	
Gain/Loss from sale of subsidiaries, joint ventures and other investments	207	1	n.a.
Net financial income / (expense)	35	(9)	n.a.
Income tax income / (expense)	34	(116)	n.a.
Profit for the year	<u>1,111</u>	<u>616</u>	+80.4
Attributable to:			
Minority Interest	221	79	
Profit for the year attributable to RTL Group shareholders	890	537	+65.7
Adjusted EPS	3.52	2.96	+18.9

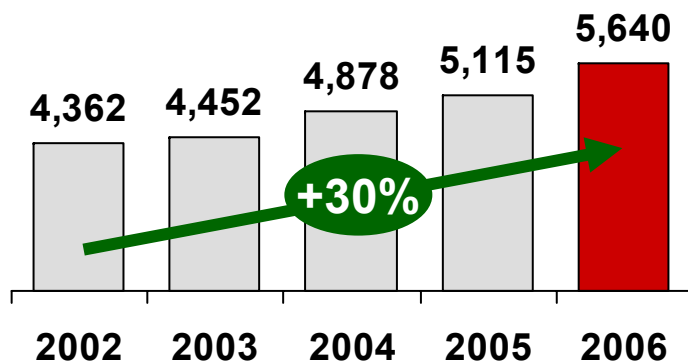
Cash flow statement as of 31 December 2006

In EUR million

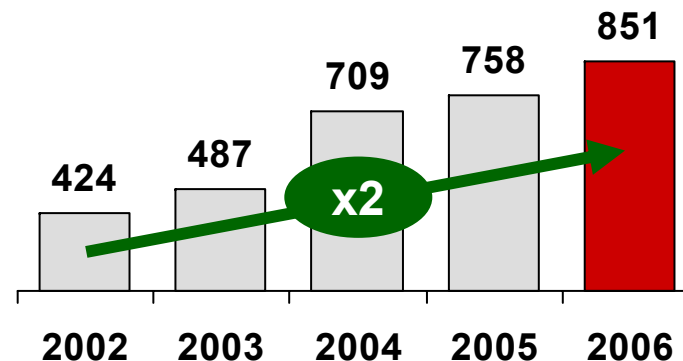
	Year to December 2006	Year to December 2005
Net cash flow from operating activities	864	987
Add: Income tax paid	103	81
Less: Acquisition of assets, net	(132)	(158)
Equals: Reported free cash flow (FCF)	835	910
Acquisition of subsidiaries and JVs, net of cash acquired	(36)	(403)
Disposal of subsidiaries and JVs, net of cash	(58)	-
Other financial assets (deposit excluded), net	54	(150)
Net interest received / (paid)	16	(22)
Income tax paid	(103)	(81)
Dividends paid	(235)	(209)
<u>Cash generated</u>	<u>473</u>	<u>45</u>
Reported EBITA	851	758
EBITA conversion (FCF/EBITA)	98%	120%

Long-term development of Key Metrics 2002 – 2006

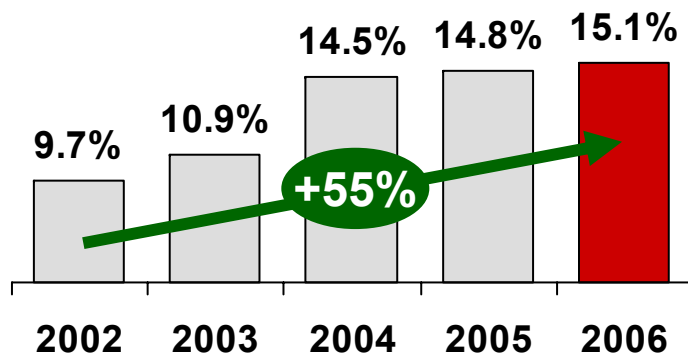
Revenue (in EUR million)



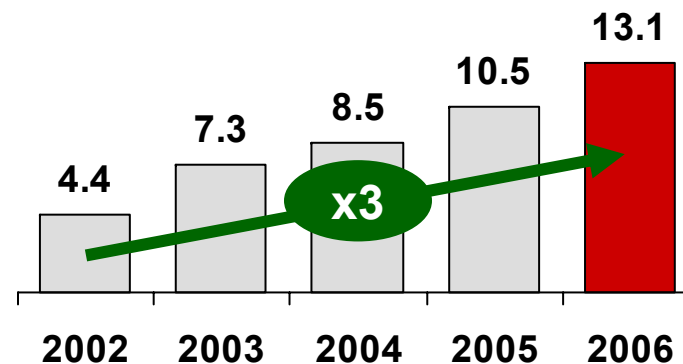
EBITA (in EUR million)



EBITA margin (in %)



Market cap (in EUR billion)¹⁾



► **RTL Group has doubled EBITA and tripled Market Cap since 2002**

1) Market Cap as at 31.12. of respective year

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Leading European
Entertainment Networks

Our Strategy

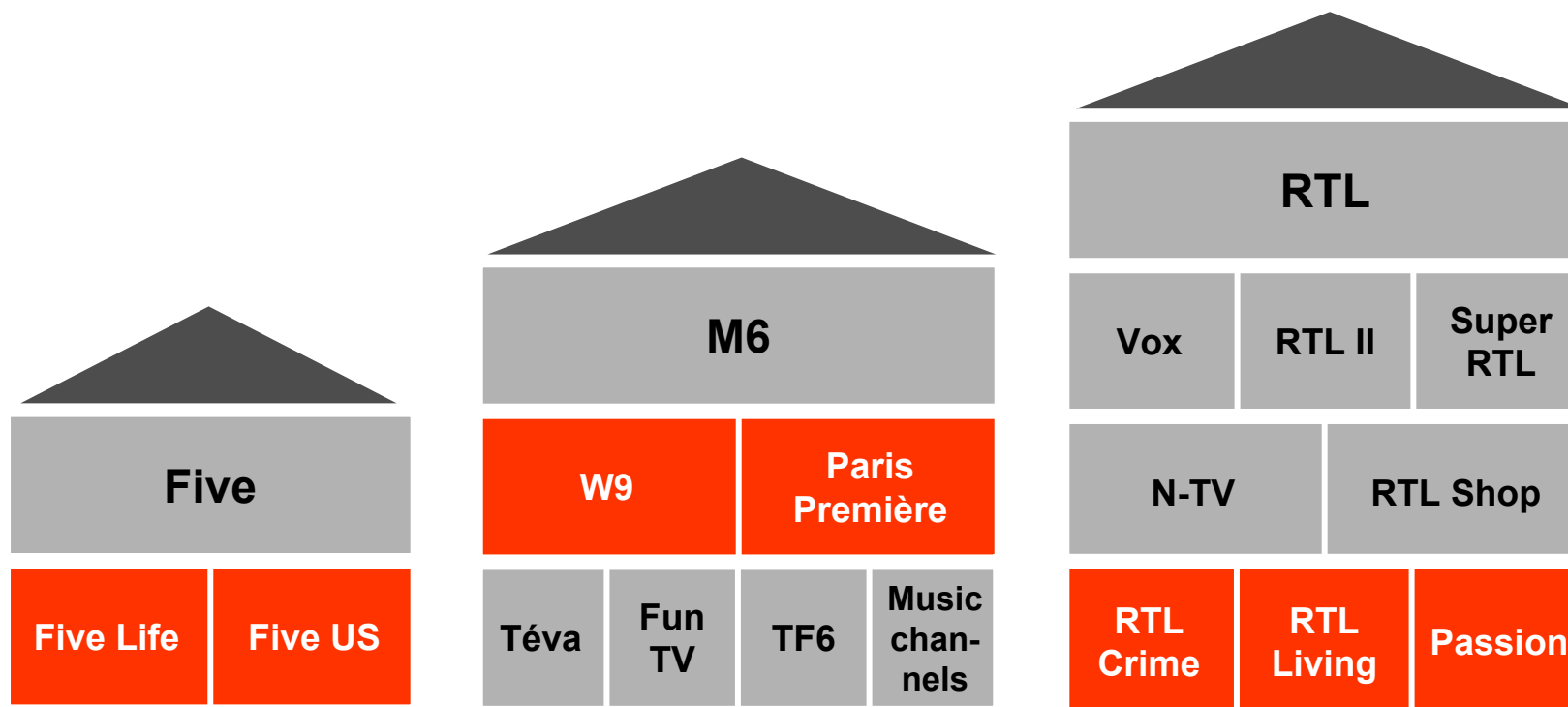
Overview

Our strategy	Rationale
Build and expand families of channels	To counter increasing fragmentation of TV markets
Diversify revenue	To decrease dependence on advertising markets
Expand geographically	To achieve balanced portfolio

1. Build families of channels

Progress in 2006

Families of channels in UK, France, Germany



- ▶ **Five / UK:** Launch of family with start of 2 new channels
- ▶ **M6 / France:** Strengthened W9 (and PP) benefit from DTT growth
- ▶ **RTL Germany:** Launch of 3 new digital channels

1. Build families of channels

Overview RTL Families

Total RTL Group Audience Share and Position in Target Group

No. 1

Germany

32%

Netherlands

30%

Belgium

32%

Hungary

35%

Croatia

29%

France
Radio

19%

No. 2

France
TV

20%

Spain

21%

Challenger

UK

6%

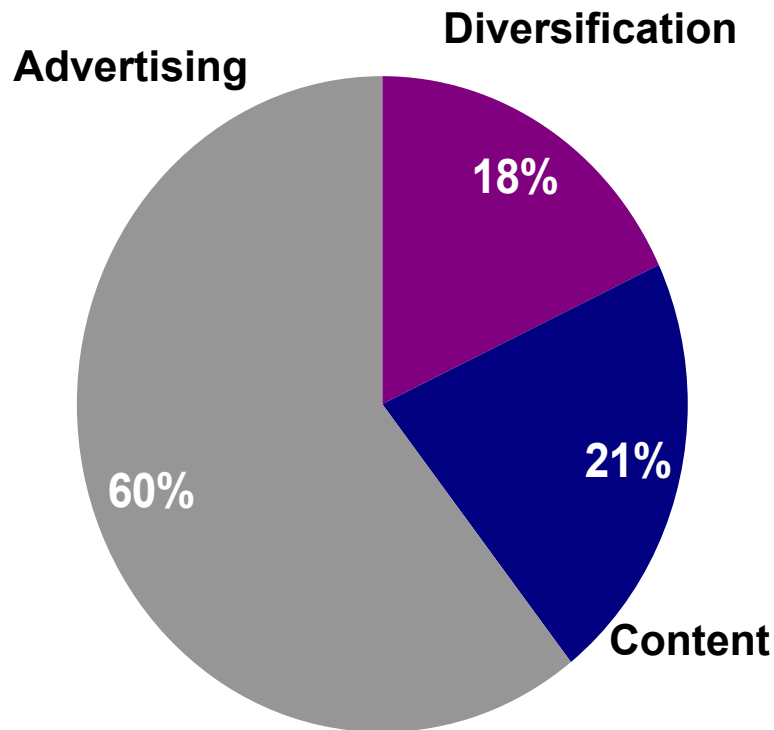
Russia

5%

▶ With the exception of UK and Russia RTL Group No. 1 or 2 in markets of operation

2. Diversify Revenue Status 2006

RTL Group Revenue Split 2006



Diversification Examples

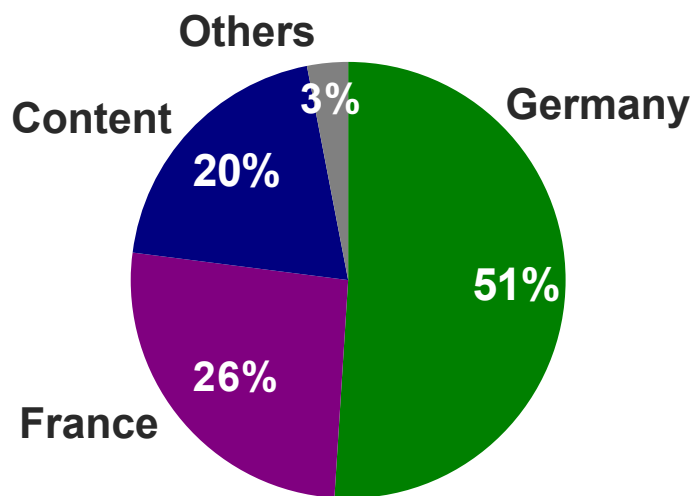


▶ Already 39% of RTL Group revenue originate from broad range of non-advertising activities

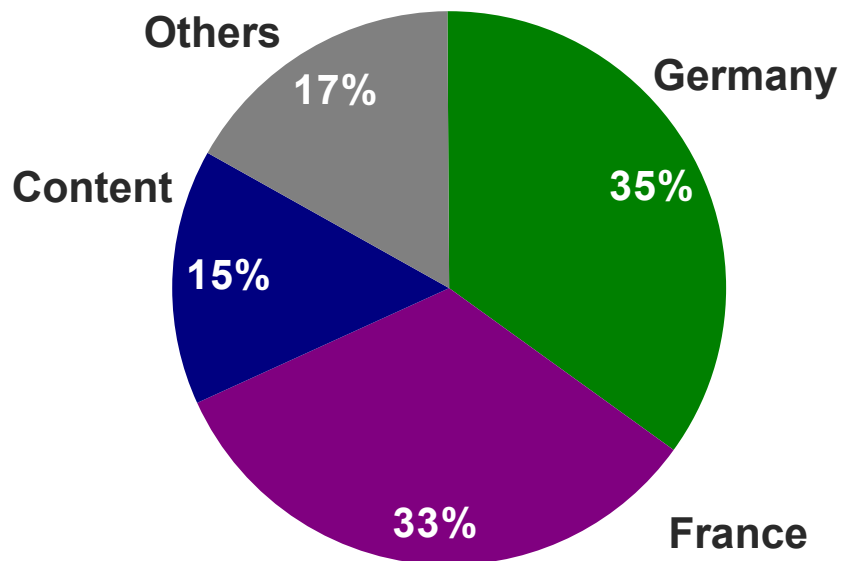
3. Expand geographically

Progress to date

RTL Group EBITA Contribution



2002



2006

▶ RTL Group with increasingly balanced portfolio

Our Strategy – Substantial progress since formulation in 2003

Our strategy	Rationale
Build and expand families of channels	To counter increasing fragmentation of TV markets
Diversify revenue	To decrease dependence on advertising markets
Expand geographically	To achieve balanced portfolio

▶ But is it also the right strategy for the digital world?

What is the digital world essentially?



▶ Wherever

▶ Whenever

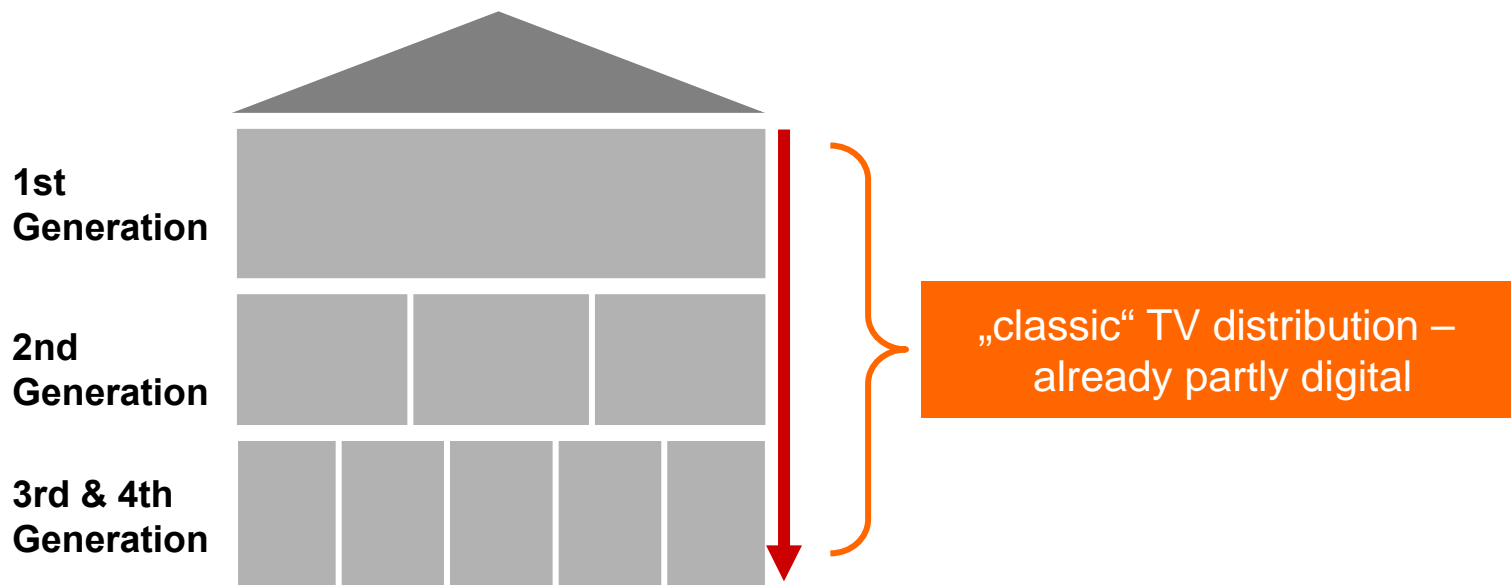
▶ Whatever



▶ What does this mean for our strategy?

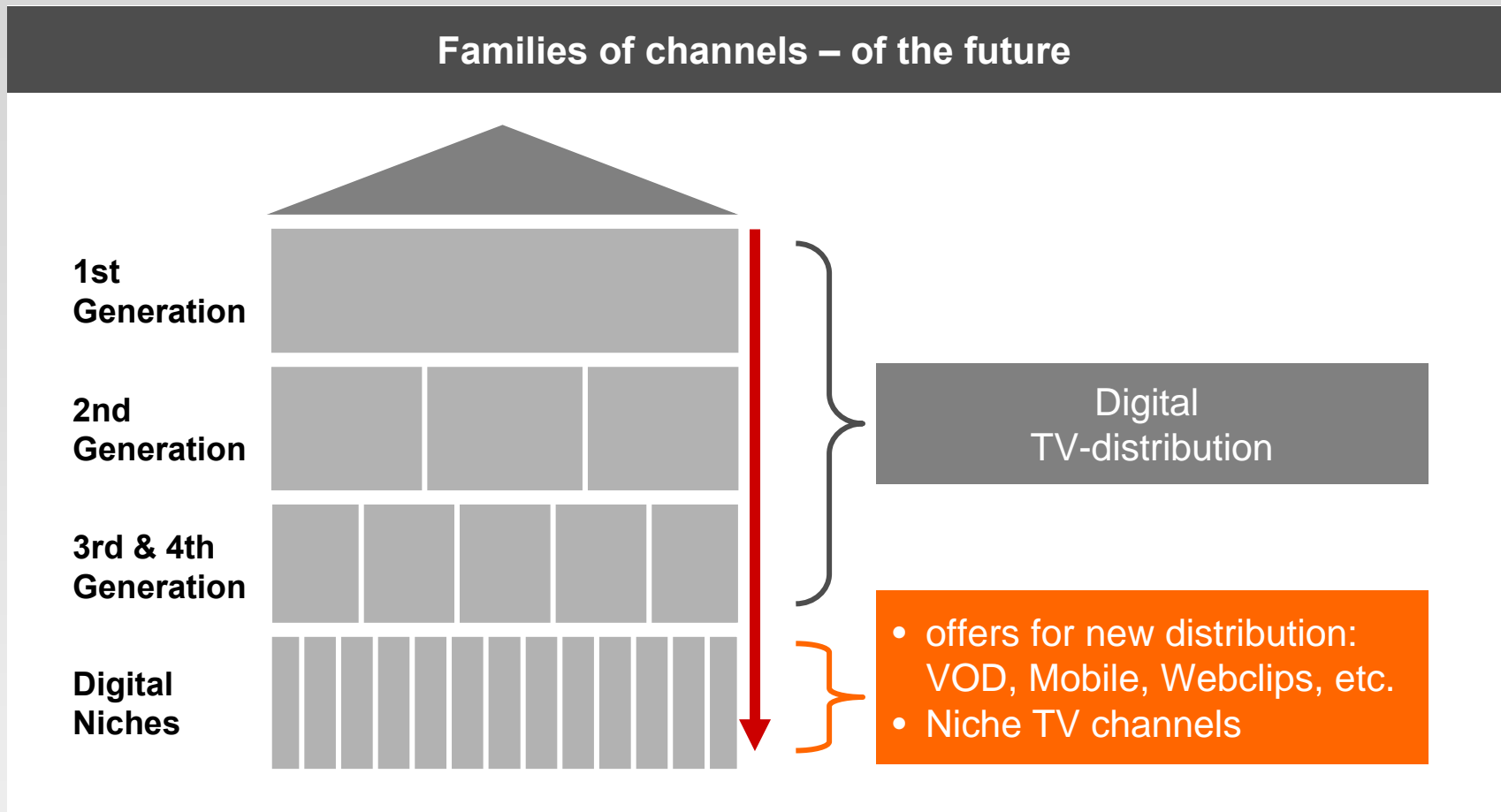
Potential of families of channels even bigger

Families of channels – to date



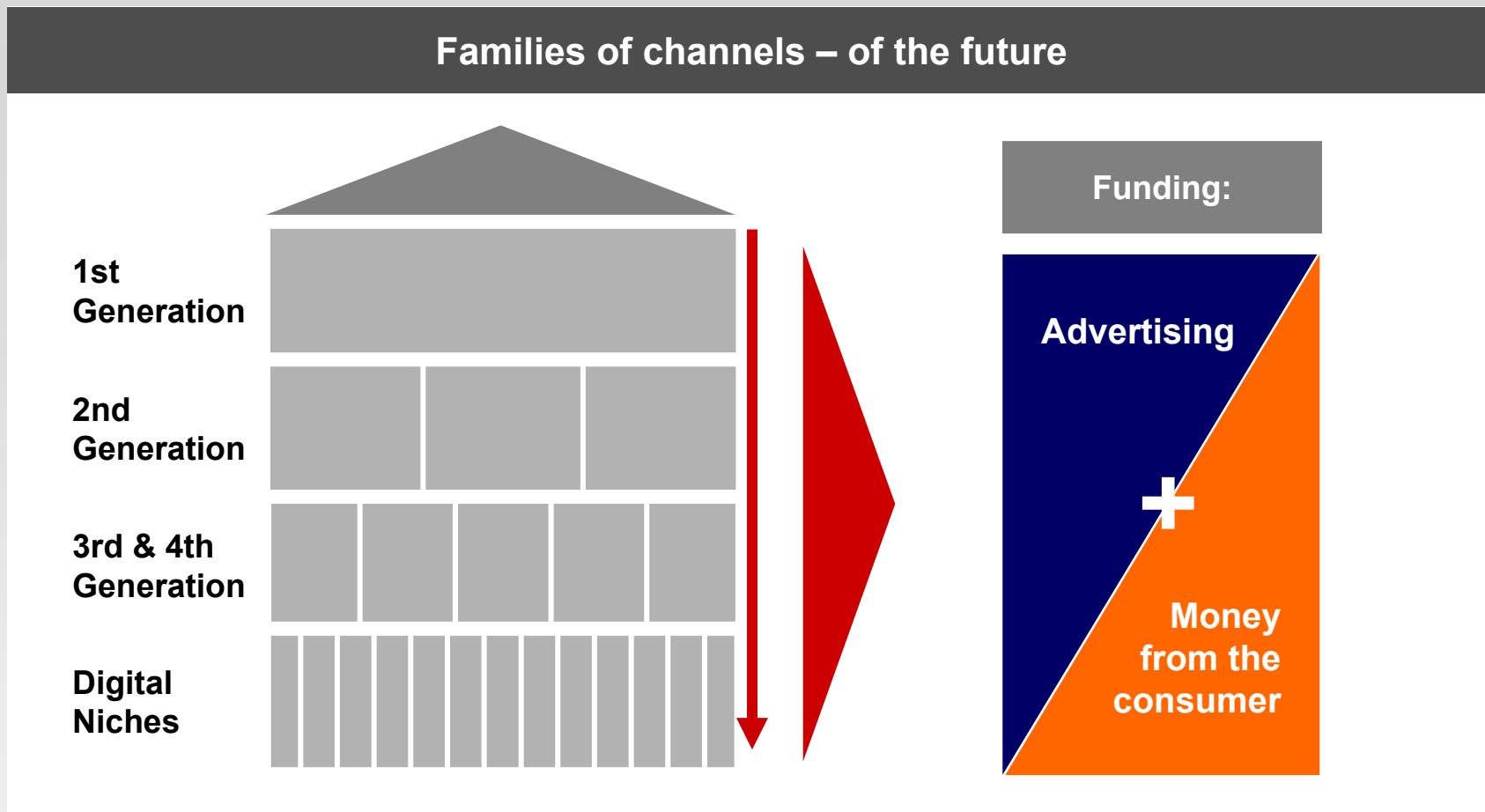
▶ Top-down development of families of channels

Potential of families of channels even bigger



- ▶ **Successful families in the digital world use the conventional channels and all the new ways to the consumer...**

Potential of families of channels even bigger



► ...opening opportunities for new non-advertising business models

Reaching the consumer across all platforms

Examples from RTL Group Profit Centers

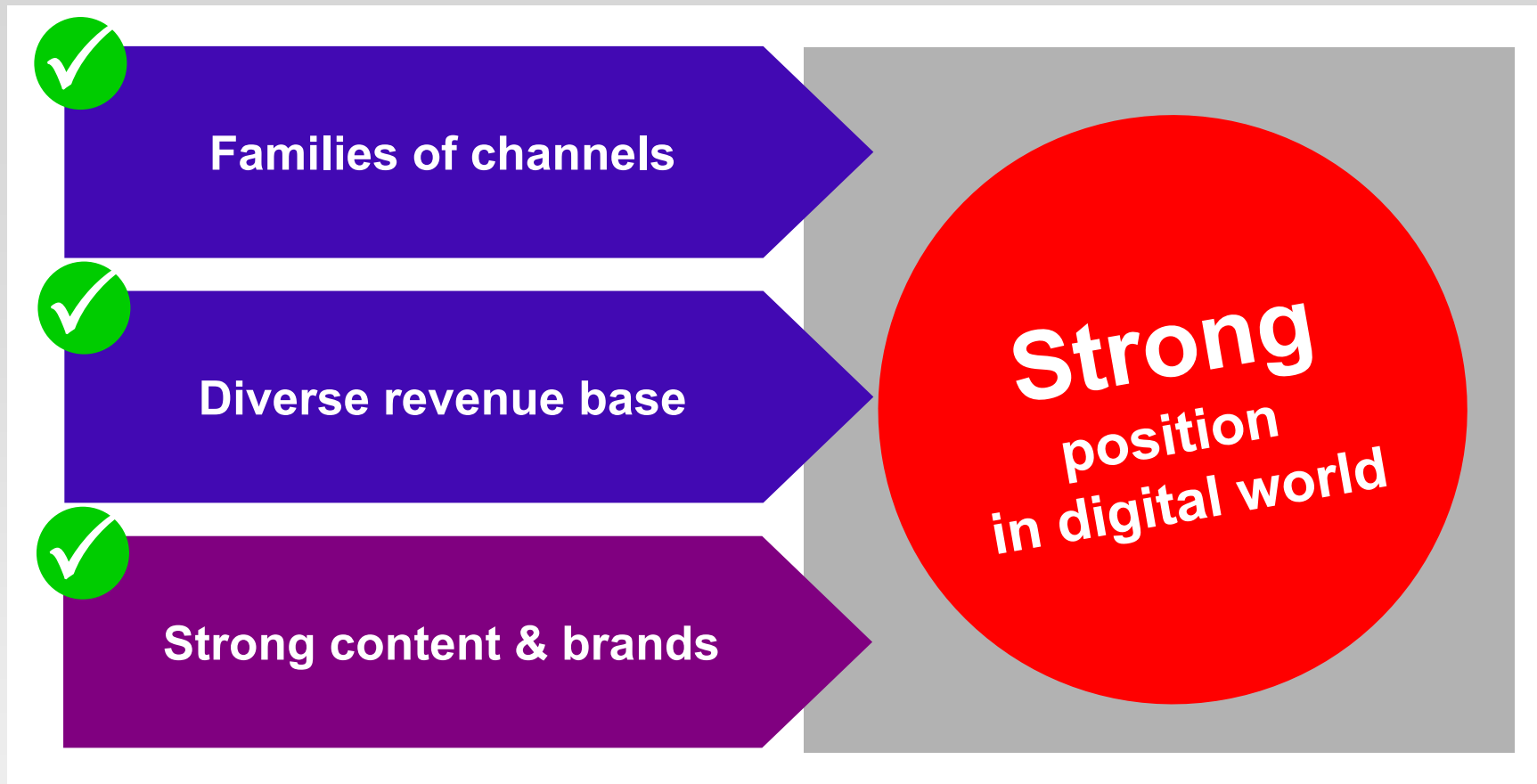


RTL Germany, M6, Five		US Drama Soaps	VoD (Pay)	Online
RTL Netherlands		Soap	VoD (Free)	Online
RTL Germany M6		Clips	Video Community	Online
RTL Germany		News	Clips for download	Mobile
M6 France		Entire schedule	Live broadcast (Streaming)	Mobile
Fremantle		Highlights of Library	Mobile Channel	Mobile
RTL Radio France		Comedy	Podcast	Ipod
RTL Germany		Daily Gossip show	Video Podcast	Ipod

► Strong content and brands essential for success on digital platforms

Our Strategy

In the digital age



▶ Our strategy remains up-to-date in the digital world

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**Leading European
Entertainment Networks**

- ▶ **Visibility on Advertising Markets still low**
- ▶ **Cautiously optimistic given promising starts in both Germany and France**
- ▶ **Phasing effects in the first half expected compared to previous year**

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London, 08 March 2007

Gerhard Zeiler
Elmar Heggen