

# Programme highlights 2006

Our recipe for success is simple – offering popular high-quality entertainment and information to all our audiences.



## Prison Break

The final episode of season 1, followed by the first episode in season 2, made M6 the most watched channel that evening. The first episode of season 2 also drew the fourth highest audience ever for M6.



## De Journal

RTL Télé Lëtzebuergs launched the 2006 season with a brand new, state-of-the-art news studio.

Audience share 2006  
target group: 12+

**59%**

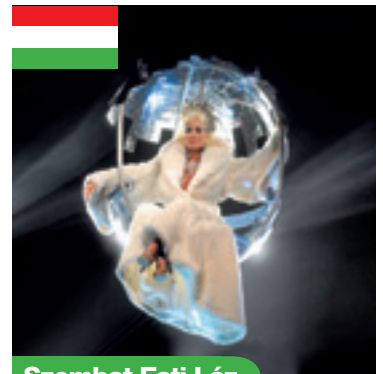


## CSI

The latest series attracted up to 4.5 million viewers and an audience share of 18.8 per cent making it the most popular transmission of the US drama on the channel.

Peak audience share

**18.8%**



## Szombat Esti Láz

RTL Klub aired two series of this celebrity dancing show in 2006. Each series comprised seven episodes, all of which scored excellent audience ratings.

Average audience share  
target group: 18-49

**42.5%**

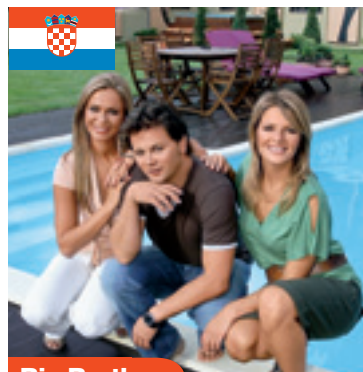


## Dancing on Ice

Entertainment formats are an important part of RTL 4's schedule. Over 1.7 million viewers watched Dutch and Belgium celebrities compete on the ice.

Average audience share  
target group: shoppers 20-49

**21.4%**



## Big Brother

The third season was once again a huge success for the channel. The final show of 2006 drew 72.5 per cent of the target audience.

Audience share  
target group: 18-49

**72.5%**



## RTL aktuell

In a survey conducted by Forsa, *RTL aktuell* was declared the clear favourite among young viewers, who described it as appealing, varied, up-to-the-minute, easy to understand, and modern.



### American Idol

Judge Randy Jackson says: "This is the greatest music talent show ever." And fellow jurist Paula Abdul calls the show a "cultural phenomenon".

No. of viewers (final show) in million

35.6m

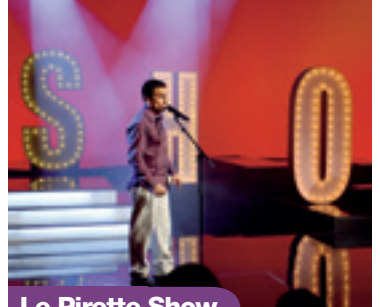


### La Coupe du Monde

By broadcasting 31 matches of the football World Cup, M6 achieved new record audiences and changed its image to a truly generalist channel.

No. of World Cup broadcasts

31



### Le Pirette Show

627,000 viewers watched the show starring the Belgian comedian François Pirette on RTL-TV1 in September 2006.



### Wer wird Millionär

The quiz show with Günther Jauch again proved a powerful audience favourite. Jauch also scores high ratings with the weekly magazine Stern TV.

Quiz show in Germany

No.1



### Jornal Nacional

Jornal Nacional was the leading daily news programme on Portuguese TV, reaching an average audience share of 32.1 per cent.

Daily TV news programme in Portugal

No.1



### Live Boxing

Ren TV secured the exclusive live broadcast rights for major boxing events featuring Russian champions such as the "Russian Giant" Nikolay Valuev. Apart from scoring high ratings, the fights also boosted Ren TV's brand considerably.

New



### Dresden

The two-part drama, produced by Teamworx and aired in March 2006 on German public broadcaster ZDF, won the German TV Award for 'Best TV Movie.'

No. of viewers in million

12m



### Les grosses têtes

This afternoon show will soon celebrate its 30<sup>th</sup> anniversary. Featuring the popular presenter Philippe Bouvard, it is one of the most popular programmes in France.

No. of listeners daily in million

2m



### Ice Age

Movies continue to provide a very solid audience share for Antena 3 with Ice Age being the most popular of all the films shown in 2006.

Movie on Spanish TV in 2006

No.1