

Diversity

is at the very heart of RTL Group. Our companies offer the broadest possible spectrum of entertainment and information, and reflect the diversity of the cultures they serve in both their output and their workforces.



Jane Aspinall puts the finishing touches on Daniel Flynn, better known as Superintendent John Heaton in FremantleMedia's long-running crime series *The Bill*.



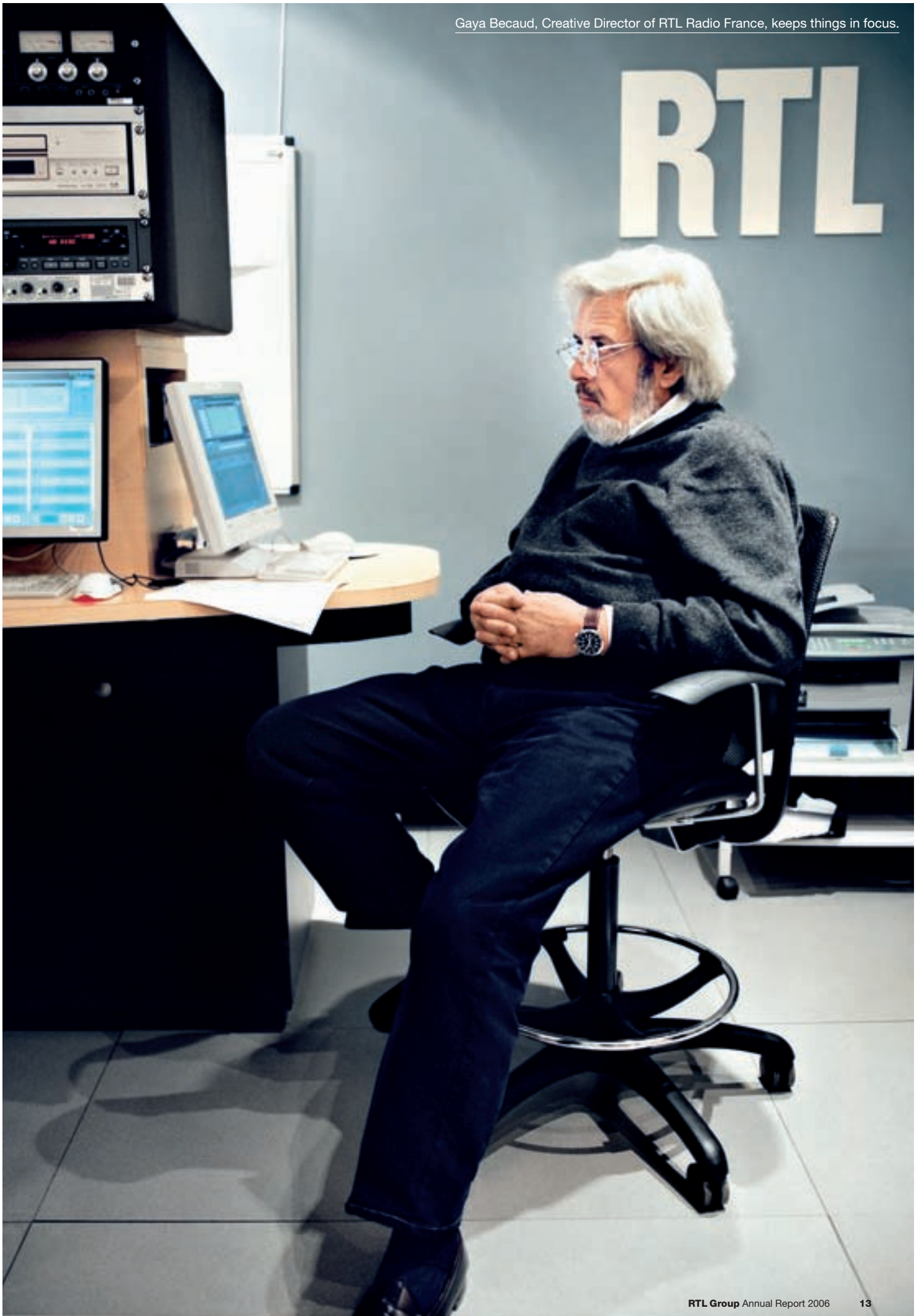
Laurence Isaac-Sibille and Claire Certain, RTL Radio France.



Haweya Mohamed, personal assistant to the CEO of RTL Radio France.



Romain Imberteche, a cutter at RTL Radio France – obviously relishing the privilege of being the first listener.





Credibility

in news reporting comes from a culture of journalistic freedom, and audiences can count on our reporting to be even-handed. Our editors-in-chief alone are responsible for the content of our in-house news programmes.



Antonia Rados reporting from Iraq for her feature *My Baghdad – 100 Days After The War*.



Creativity

is all about storytelling. And there is no better way to appeal to the full range of people's emotions than through the sight and sound of a TV programme.

Aired in February 2006 on RTL Television, *Die Sturmflut (The Stormtide)* was a hit with critics and viewers, with each of the two parts scoring over 11 million viewers. Director Jorgo Papavassiliou (pictured),...





... camerawoman Yvonne Tratz (pictured) and their team completed the TV movie in 70 days of shooting between November 2004 and March 2005.



A number of stars from the German movie scene were recruited for the Teamworx production, including Götz George, Nadja Uhl, Benno Fürmann and Jan Josef Liefers (pictured).



To portray the disaster realistically, unprecedented time and effort was devoted to reconstructing an entire street of Hamburg-Wilhelmsburg on the grounds of a former public swimming.

Part of the proceeds from the RTL Spendenmarathon 2006 will go to fund a new school in the city of Barranquilla, Colombia. Its benefactor is pop star Shakira, who was born in Barranquilla.



Responsibility

is about understanding and caring. Our products and services reach many homes and individuals in many countries, and we have a duty to them all to act as a responsible and compassionate citizen.



RTL Radio in France supports the non-profit organisation Hôpitaux de France through its initiative Pièces Jaunes (Yellow Coins). The aim is to improve the quality of life for children in hospitals.



In 2006 RTL Belgium and RTL Luxembourg collected the record of €7.2 million for leukaemia projects through their Télévie fundraising events.