



Analyst Presentation

Interim Results to 30 June 2005

Luxembourg, 2 September 2005



- Introduction
- Review by profit centre
- Financial review
- Outlook



- Reported revenue and EBITA down marginally due to portfolio changes and start up losses
- Underlying revenue up 1.1% to EUR 2.4 billion
- Underlying EBITA of EUR 407 million equals 2004 record level
- Profit centres M6, Five and Antena 3 report record results compensating difficult conditions in Germany
- Net result of EUR 312 million, up 60 per cent
- Significant strategic progress made
 - Full control of Five
 - Expansion into Russia via acquisition of 30 per cent stake in REN TV
 - Increased strategic stake in Grupo Media Capital in Portugal



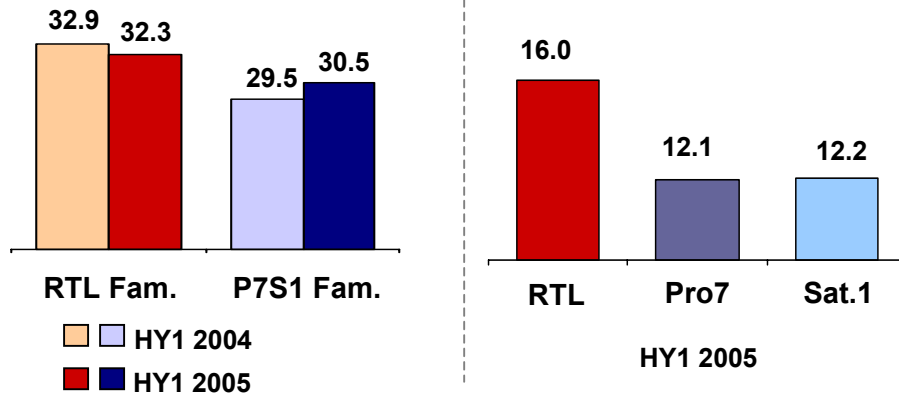
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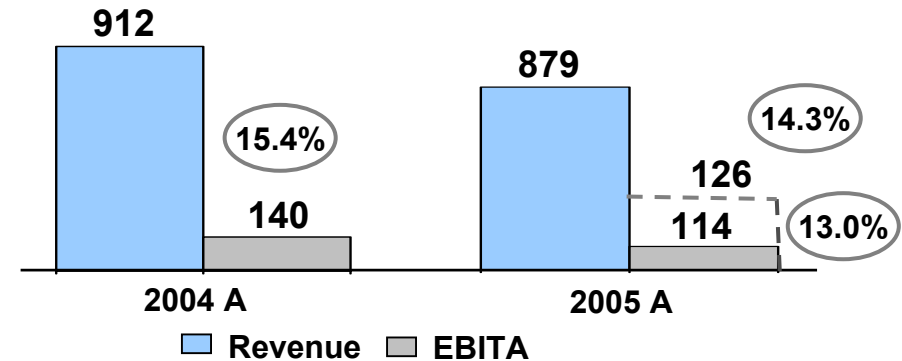
Profit Centre RTL Germany – January to June 2005



Audience share (14-49) in %

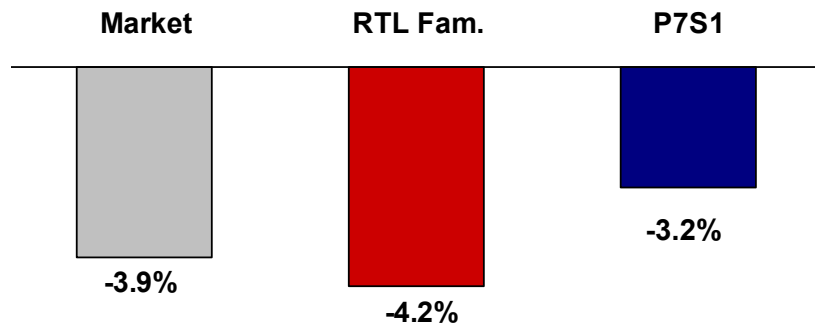


Key financials Jan - Jun (in EUR million)



Net TV ad market development

Jan – Jun 2005 vs. 2004



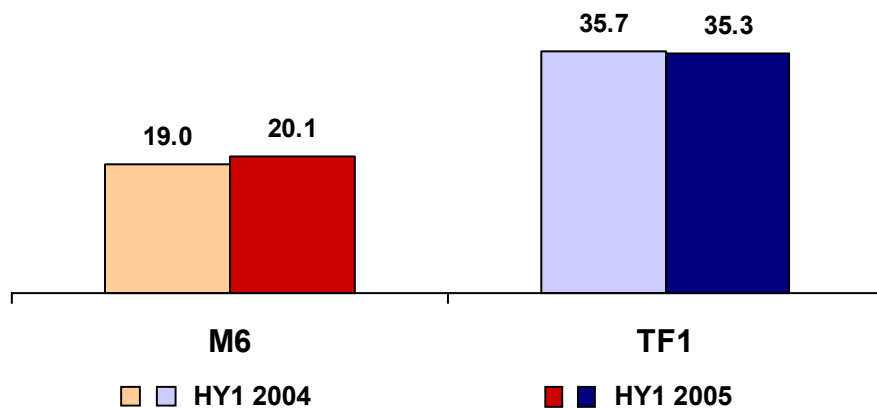
Key facts 2005

- Difficult market conditions affects performance along with effects of start up losses and restructuring
- Clear leadership position maintained in terms of audience share for both family and RTL
- New management to lead station grouping forwards

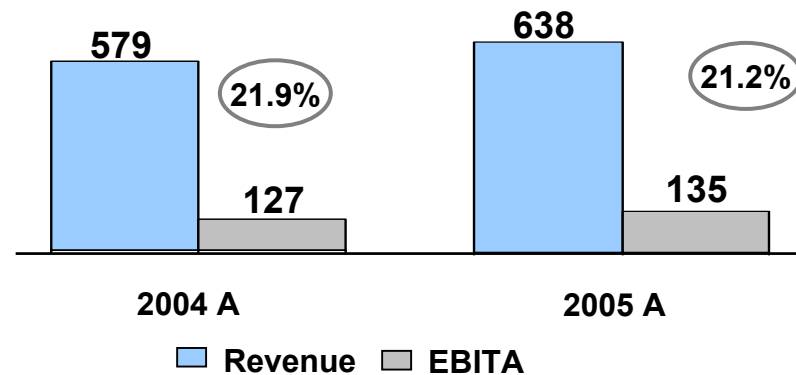


Profit Centre M6 – January to June 2005

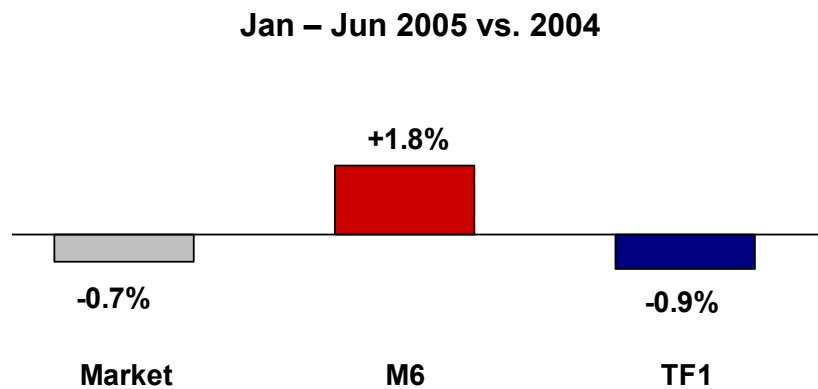
Audience share (housewives <50) in %



Key financials Jan - June (in EUR million)



Net TV ad market development



Key facts 2005

- Negative advertising market development but out-performance by M6
- Results driven by record audience share
- Continued development of non-advertising revenue following launch of M6 Mobile

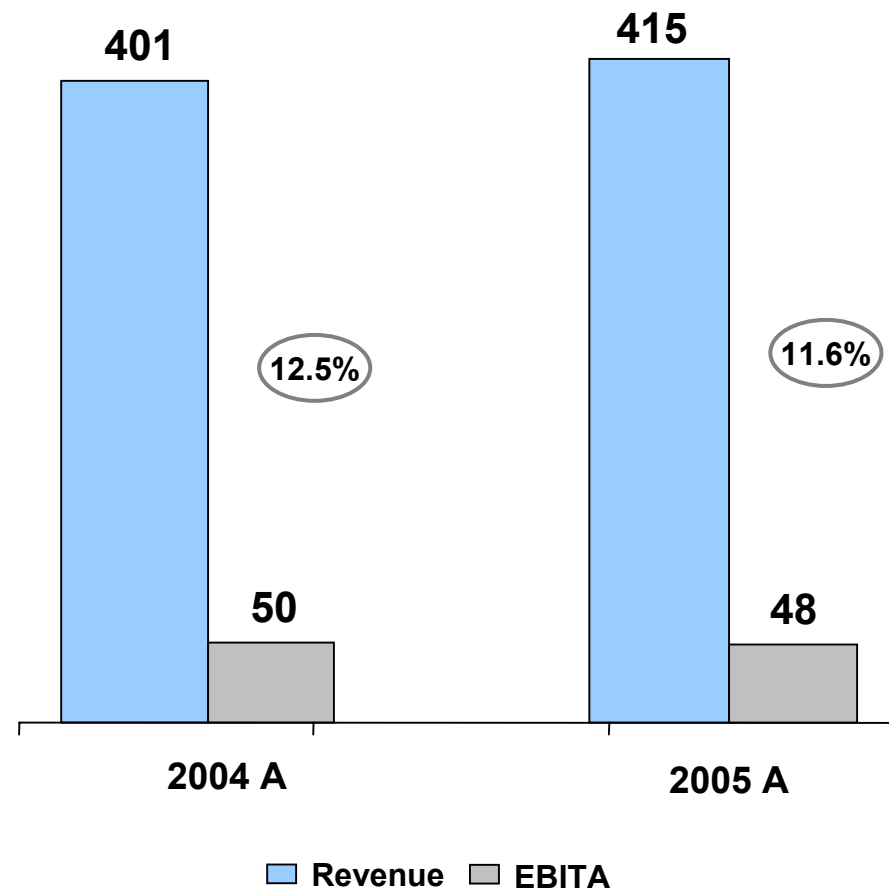


Profit Centre FremantleMedia – January to June 2005

Key facts 2005

- Revenue up 3.5 per cent due to strong performances in US, Germany and France
- Phasing of launch and delivery of programmes slightly impacts half year profitability but expected to reverse in second half
- Significant successes with formats produced for France including Supernanny, Idols, Jamie Oliver and How Clean is Your House
- Successful launch of telenovela formats in Germany with further sales in Europe lined up
- Development and licensing of content for new forms of distribution

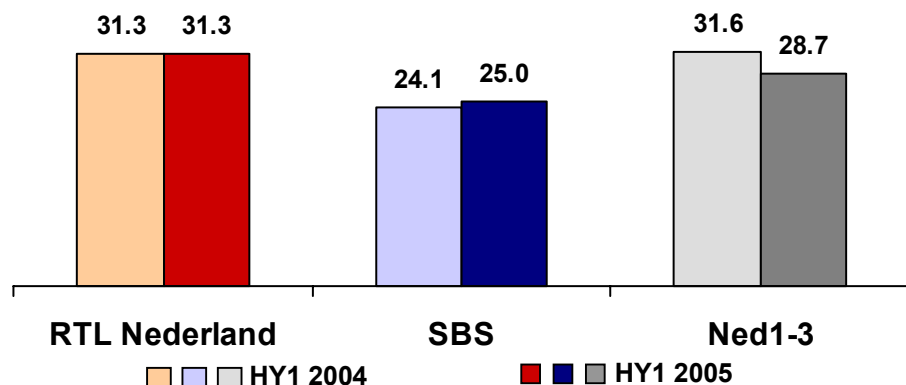
Key financials Jan - June (in EUR million)



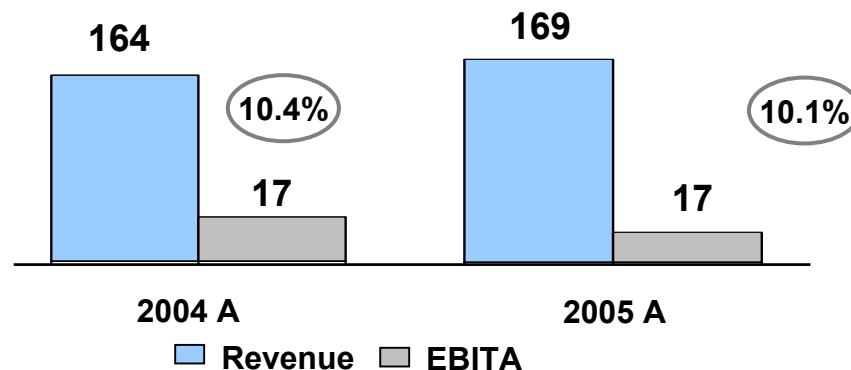
Profit Centre Netherlands – January to June 2005



Audience share (shp20-49, primetime) in %

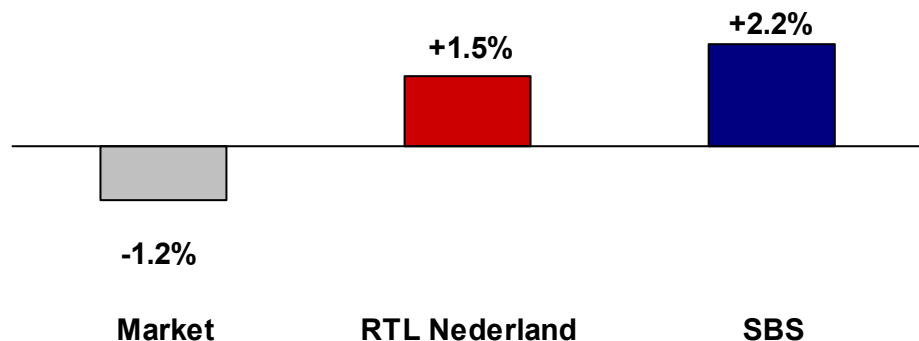


Key financials Jan – Jun (in EUR million)



Net TV ad market development

Jan – Jun 2005 vs. 2004



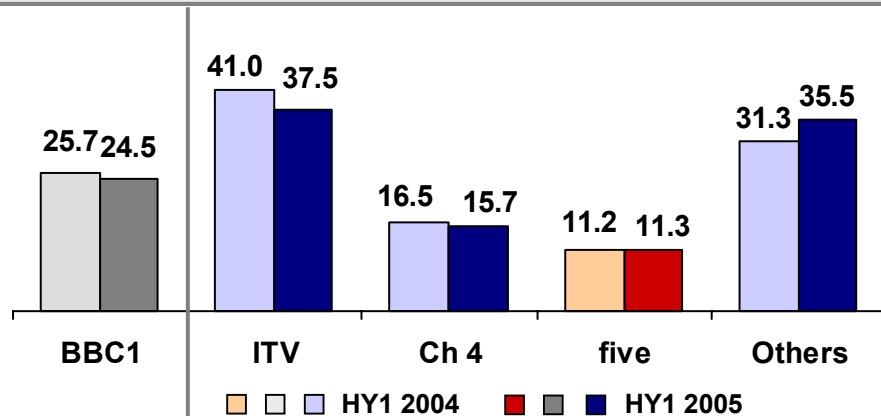
Key facts 2005

- Negative advertising market development
- Radio losses reduced 40 per cent due to improved revenue and audience share
- Broadcast of Yorin stopped and RTL7 launched on 12 August marking significant re-launch of channel family

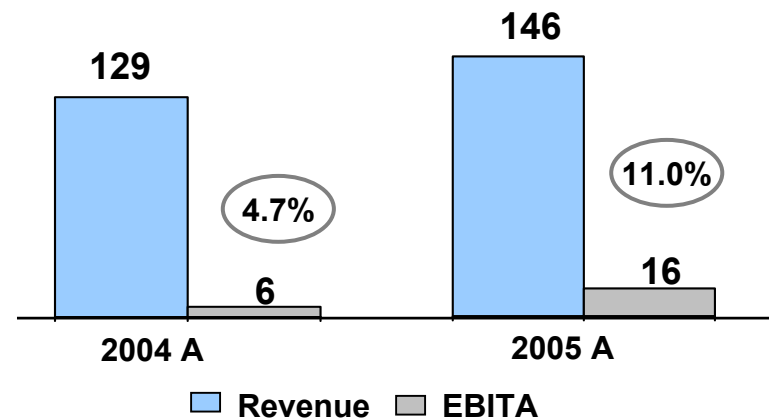


Profit Centre Five – January to June 2005

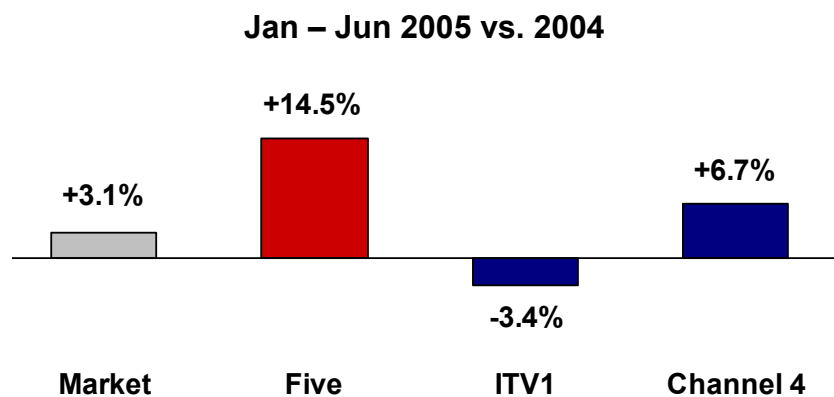
Share of Impacts, Adults, all day (in %)



Key financials Jan - Jun (in EUR million)



Net TV ad market development



Key facts 2005

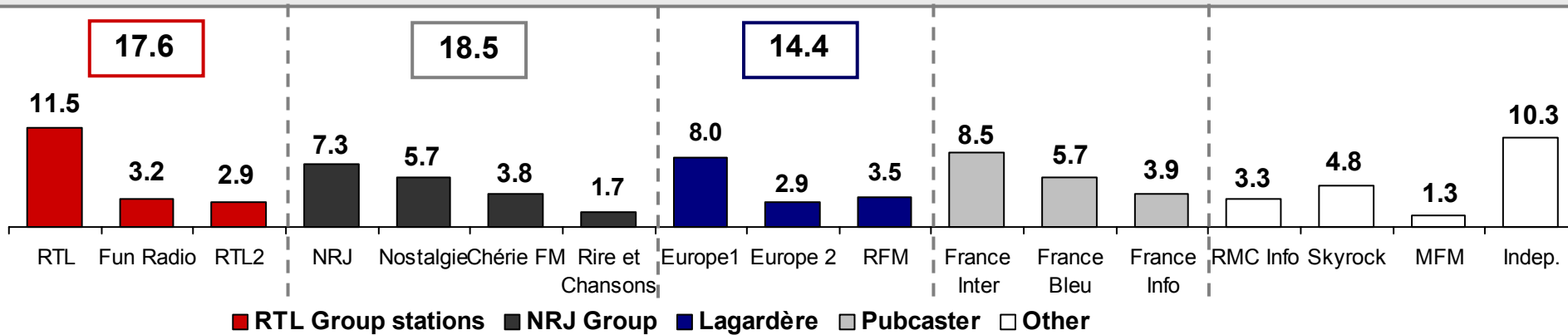
- Positive advertising market development but significant out-performance by Five
- Record results driven by increased commercial impacts for adults, 16-34 and ABC1
- Growth opportunities continue to be explored



Profit Centre Radio France – January to June 2005



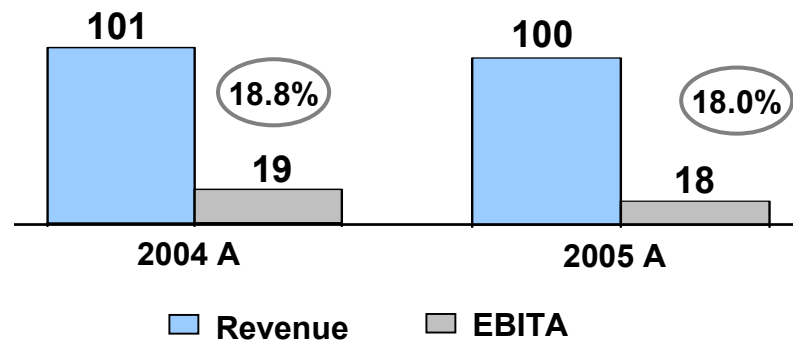
Audience share (13+, all day, Mon - Fri) in %, Jan - Jun 2005



Key facts 2005

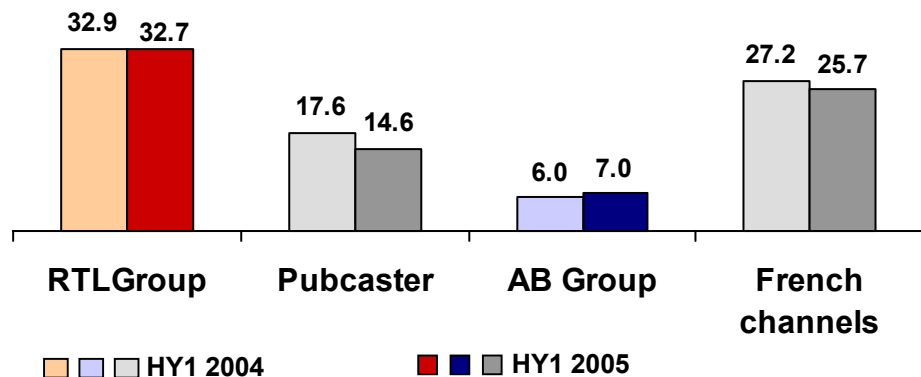
- Advertising market very weak
- RTL maintains audience market leadership
- RTL2 records best audience share for 3 years

Key financials Jan – Jun (in EUR million)

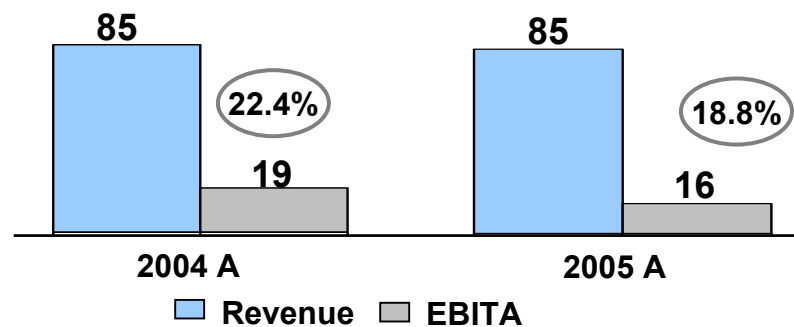


Profit Centre Belgium – January to June 2005

Audience share (shp18-54, primetime) in %

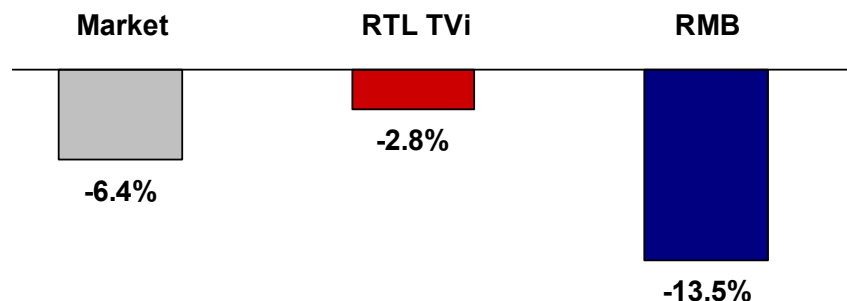


Key financials Jan - Jun (in EUR million)



Net TV ad market development

Jan – Jun 2005 vs. 2004



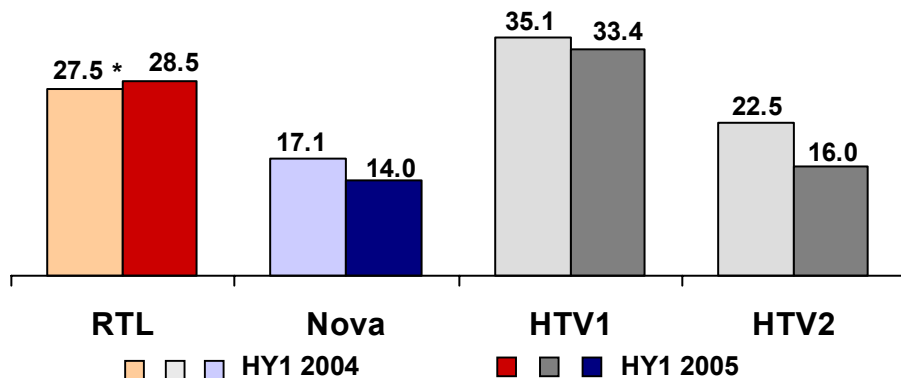
Key facts 2005

- Negative advertising market development but revenue maintained at last years level, a remarkable achievement
- Profitability in radio suffers due to launch costs of BXL and one-off positive impacts in 2004

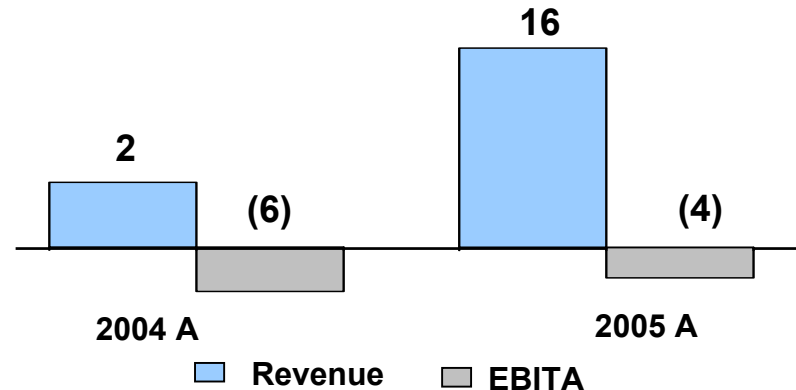


Profit Centre RTL Televizija – January to June 2005

Audience share (18-49, all day) in %

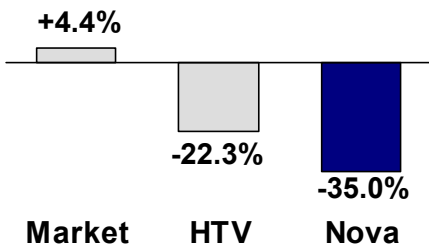


Key financials Jan - Jun (in EUR million)

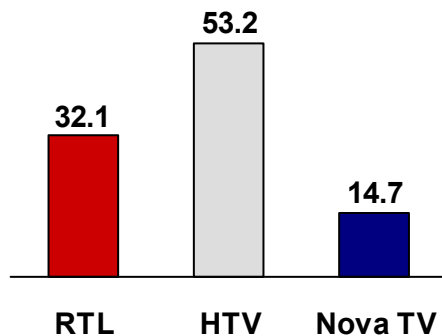


Net TV advertising market

Net TV ad market development Jan - Jun 2005 vs. 2004



Net TV ad share (%)



Key facts 2005

- Advertising market up with good performance by RTL Televizija
- Leading commercial channel by over 14 percentage points
- First month of breakeven already achieved (May)
- Start up losses in line with expectations

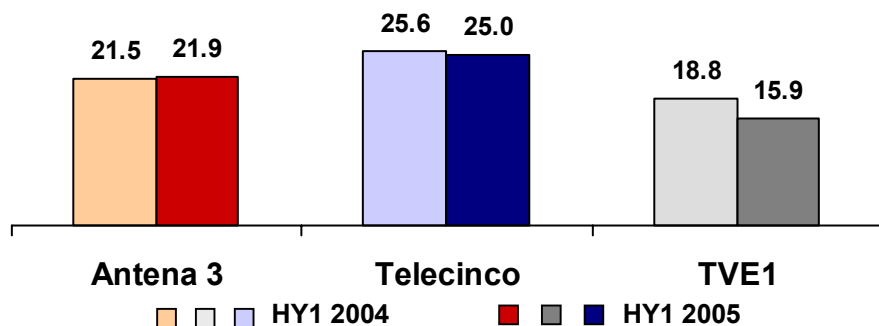
Net ad market: RTL Televizija estimate

* 30 April to 30 June

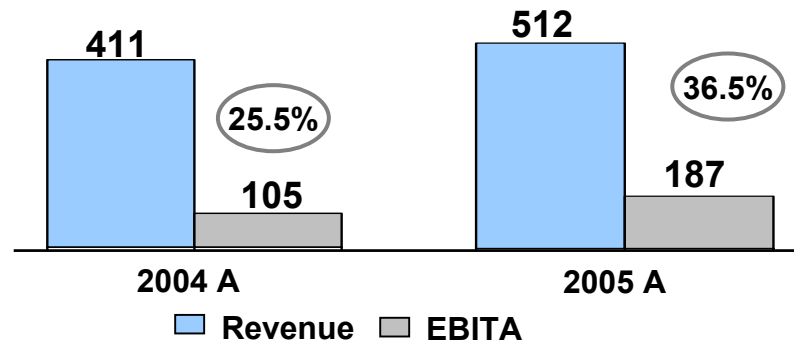


Profit Centre Antena 3 – January to June 2005

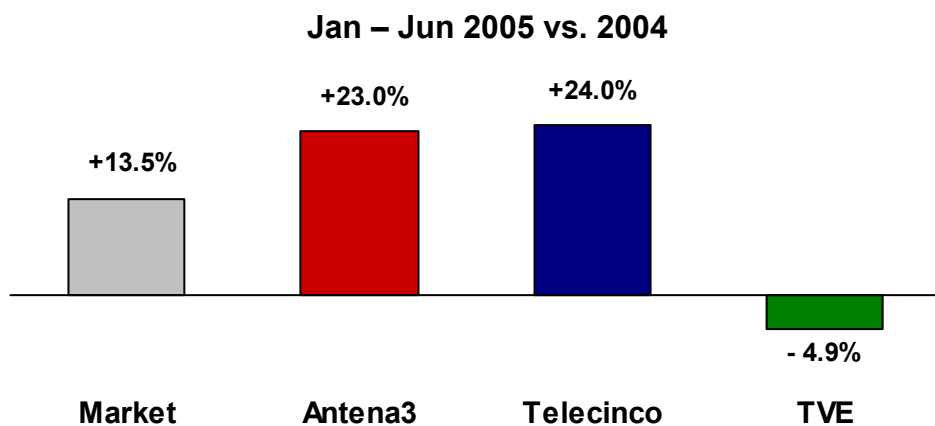
Audience share (13-55, all day) in %¹⁾



Key financials Jan - Jun (in EUR million)



Net TV ad market development



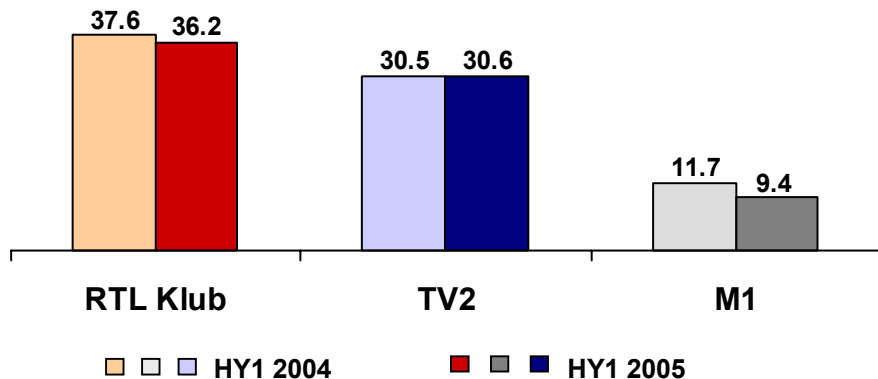
Key facts 2005

- Strong advertising market and significant out-performance by Antena 3
- Cost base firmly under control
- Contribution to RTL Group grows from EUR 9 million to EUR 21 million

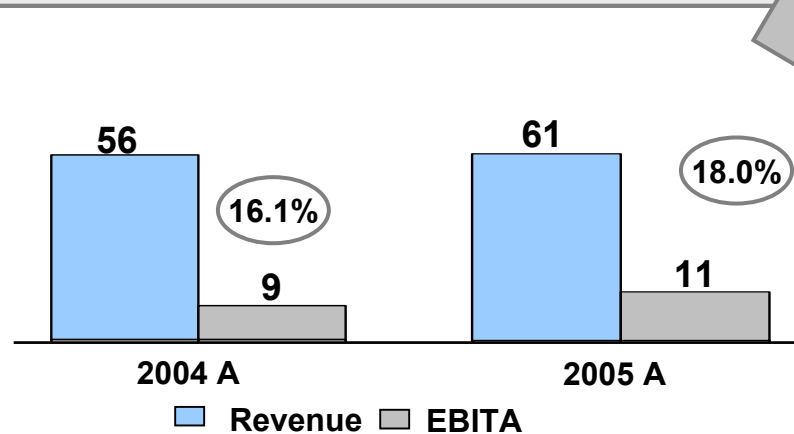


Profit Centre RTL Klub – January to June 2005

Audience share (18-49, primetime) in %

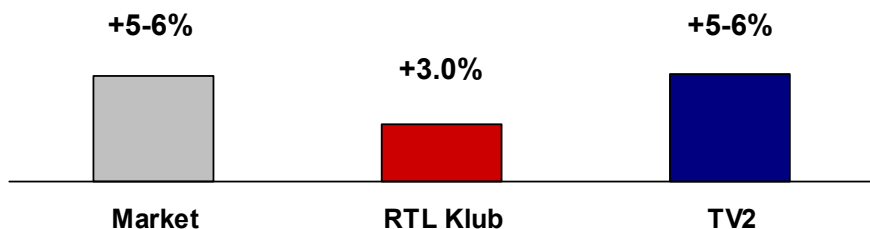


Key financials Jan - Jun (in EUR million)



Net TV ad market development

Jan – June 2005 vs. 2004



Key facts 2005

- Strong advertising market and good performance by RTL Klub
- Audience market leadership maintained
- Contribution to RTL Group stable at EUR 5 million

REN TV - Strategic rationale

Huge country with strong growth potential

- Population of 145 million, more than 50 million TV households
- GDP growth rates significantly above European average
- One of the fastest growing advertising markets in the world

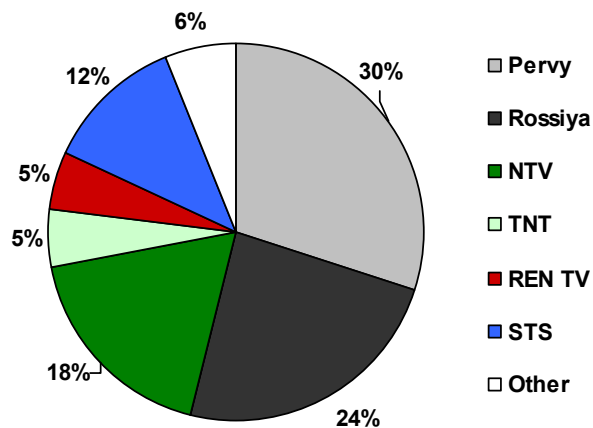
REN TV is an attractive asset

- One of six players with national coverage
- Significant improvement potential
- Diversification potential underexploited

Good fit into RTL Group's expansion strategy

- Investment in Russia represents milestone for RTL Group
- RTL Group first foreign investor in a Russian general interest channel

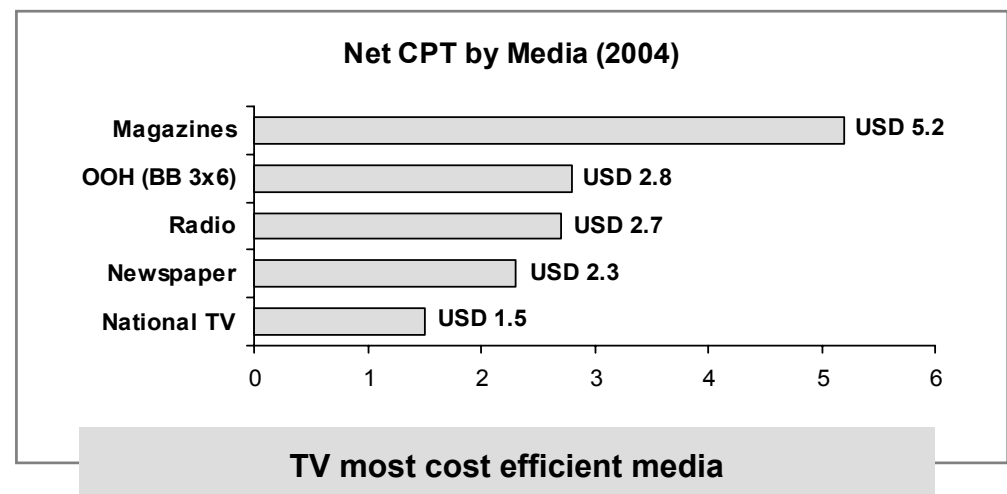
Advertising shares 2004



Net TV advertising market 2004: USD 1.7 billion

TV share of total market: 44.1%

Price for advertising



Source: TNS Gallup AdFact

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Scope changes

| | Transaction | Accounting Treatment 30 June 2005 |
|----------------------|---|--|
| Media Capital | Increase shareholding from 11.55% to 16.1% | Financial asset at fair value |
| REN TV | Acquisition of 30% shareholding in REN TV | No impact as at 30 June. Post completion, at equity |
| Five | Acquisition of 35.4% stake of UBM, increasing shareholding to 100% | 30 June 2005: Proportionate consolidation Post-completion: Full consolidation |



Review of results 30 June 2005

| In EUR million | Half Year to June 2005 | Half Year to June 2004 | Per cent change |
|---------------------------|---------------------------|---------------------------|--------------------|
| Revenue | 2,397 | 2,457 | (2.4) |
| Underlying revenue | 2,397 | 2,372 | +1.1 |
| Reported EBITA | 378 | 397 | (4.8) |
| Adjusted EBITA | 407 | 416 | (2.2) |
| Underlying EBITA | 407 | 407 | - |
| Cost base | 2,114 | 2,143 | (1.4) |
| Reported EBITA | 378 | 397 | (4.8) |
| Restructuring charges | (11) | (9) | - |
| Start-up losses | (18) | (10) | - |
| Adjusted EBITA | 407 | 416 | (2.2) |
| Reported EBITA margin (%) | 15.8 | 16.2 | - |
| Adjusted EBITA margin (%) | 17.0 | 16.9 | - |



Review of results 30 June 2005

| In EUR million | Half Year to June 2005 | Half Year to June 2004 | Per cent change (%) |
|---|------------------------------|------------------------------|---------------------------|
| Reported EBITA | 378 | 397 | (4.8) |
| Amortisation and impairment of goodwill | (7) | (1) | n.a. |
| Gain/(loss) from sale of subsidiaries, joint ventures and other investments | - | (19) | n.a. |
| Net financial expense | (4) | (24) | n.a. |
| Income tax expense | (6) | (114) | >100.0 |
| Profit for the period | <u>361</u> | <u>239</u> | +51.0 |
| Attributable to: | | | |
| Equity holders of the company | 312 | 195 | +60.0 |
| Minority interest | 49 | 44 | +11.4 |



Review of results 30 June 2005

Cash flow statement



| In EUR million | June 2005 | June 2004 |
|---|-------------|-------------|
| Reported EBITA | 378 | 397 |
| EBITDA | 439 | 454 |
| Operating cash flow | 358 | 339 |
| Income tax paid / (refunded) | 65 | 65 |
| Acquisition of assets, net | <u>(71)</u> | <u>(91)</u> |
| Reported free cash flow (FCF) | 352 | 313 |
| EBITA conversion (reported FCF) | 93% | 79% |
| EBITA conversion (adjusted for working capital) | 104% | 107% |



Review of results 30 June 2005

Cash flow statement



| | 30 June 2005 | 31 December 2004 | Delta |
|--|--------------|------------------|----------|
| Gross balance sheet debt | (316) | (597) | 281 |
| Less: loans receivable (Five, TPS, n-tv) | 250 | 231 | 19 |
| Gross financial debt | (66) | (366) | 300 |
| Add: BAG deposit | 106 | 208 | (102) |
| Add: Cash | 211 | 346 | (135) |
| Add: Marketable securities ¹⁾ | - | 58 / - | (58) / - |
| Net cash position ¹⁾ | 251 | 246 / 188 | 5 / 63 |

1) Restated net cash December 2004 (IAS 32 (revised), due to M6 own shares amounting to EUR 58 Mio): EUR 188 Mio



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→ **Mixed advertising market development continues**

- Visibility still low
- No predictions for full year outcome possible
- Given broad strength of our business we remain confident for full year outcome

→ **RTL Group Strategy remains unchanged and consistent –**

- Strengthen family of channels
- Exploit opportunities to grow diversification business
- Expand geographically with focus on UK, Southern, Central / Eastern Europe





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